

ISSUE 08

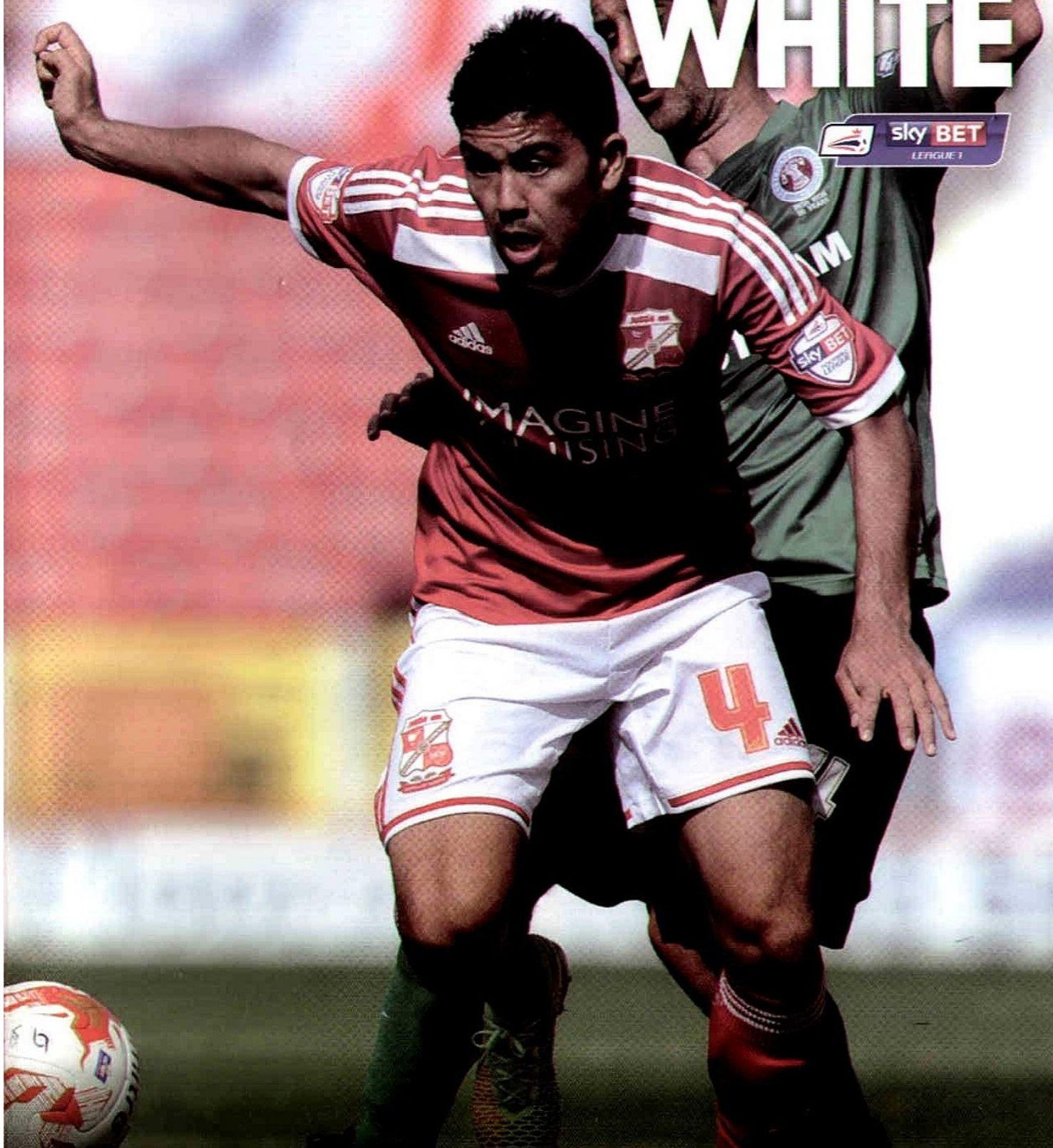
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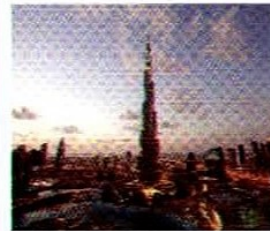
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# TODAY'S SQUADS...



20.09.14 3.00PM

## SWINDON TOWN

MANAGER: Mark Cooper



P		G	Y	R
1	Wes Foderingham (GK)			
2	Nathan Thompson (CAPT)			
3	Nathan Byrne			
4	Massimo Luongo			
5	Jack Stephens			
6	Jordan Turnbull			
7	Ben Gladwin			
8	Yaser Kasim			
9	Michael Smith			
10	Andy Williams			
11	Bradley Smith			
14	Jake Reeves			
15	Josh Lelan			
16	Connor Waldon			
17	Ryan Harley			
18	George Barker			
19	Louis Thompson			
20	Jonathan Obika			
21	Mathew Jones			
22	Darren Ward			
23	Jack Barthram			
24	Curtis Da Costa			
25	Tyrell Belford (GK)			
26	Anton Rodgers			
27	Josue Antonio			
29	Raphael Branco			
30	Harry Agombar			
31	Will Randall			
32	Lee Marshall			
33	Tom Holland			

## SHEFFIELD UNITED

MANAGER: Nigel Clough



P		G	Y	R
1	Mark Howard (GK)			
2	Craig Alcock			
3	Bob Harris			
4	James Wallace			
5	Andy Butler			
6	Chris Basham			
7	Ryan Flynn			
8	Michael Doyle (CAPT)			
9	Jamie Murphy			
10	Stefan Scougall			
11	Jose Baxter			
12	Marc McNulty			
13	George Willis (GK)			
14	Stephen McGinn			
15	Neill Collins			
16	Ben Davies			
17	Harrison McGahey			
18	Chris Porter			
19	Jay McEveley			
20	Jamal Campbell-Ryce			
21	Michael Higdon			
22	Louis Reed			
23	Diego De Girolamo			
24	Iain Turner (GK)			



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### MATCH OFFICIALS

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# IN THIS ISSUE...

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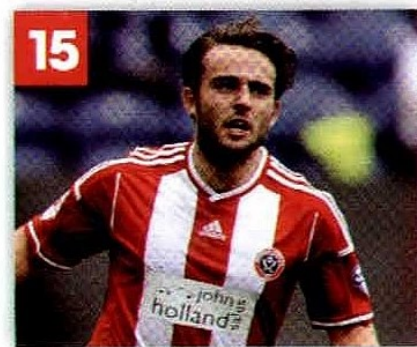
Photography: Rob Noyes, PA Photos, Action Images, Callum Hampson, Richard Wintle  
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With thanks to Kevin Cookson and Mark Woollas at Sheffield United Football Club



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## SWINDON TOWN FOOTBALL CLUB

The County Ground, County Road,  
 Swindon, SN1 2ED.

Switchboard: 0871 876 1879  
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 General Manager: Steve Anderson

Manager: Mark Cooper  
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 Academy Manager: Jeremy Newton  
 Under-18s Manager: Scott Lindsey  
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## CLUB HONOURS

- Football League Cup Winners: 1968/69
- FA Cup Semi-Finalists: 1909/10, 1911/12
- Football League Second Tier Play-Off Winners: 1989/90, 1992/93
- Football League Third Tier Winners: 1995/96  
 Runners-Up: 1962/63, 1968/69  
 Play-Off Winners: 1985/87
- Football League Fourth Tier Winners: 1985/86, 2011/12
- Southern League Winners: 1910/11, 1913/14
- Football League Trophy Finalists: 2011/12
- FA Youth Cup Finalists: 1964
- FA Charity Shield Runners-Up: 1911
- Anglo-Italian Cup Winners: 1969/70
- Anglo-Italian League Cup Winners' Cup Winners: 1968/69
- Dubonnet Cup Winners: 1909/10
- Wiltshire Cup Winners: 1886/87, 1887/88, 1888/89, 1889/90, 1890/91, 1891/92, 1892/93, 1896/97, 1903/04, 1919/20

## SWINDON TOWN FOOTBALL CLUB STAFF:

Club Secretary Louise Fletcher / Head of Commercial Keelan McNally / Head of Finance Debbie Carney / Finance Assistant Tina Rigby / Business Administrator Karen Randall / Academy Administrator Karen Ainscow / Academy Skills Coach Sean Wood / Academy Phase Coach Jamie Pittman / Academy Physio Chris Jones / Club Chaplain Simon Stevenette / Sales & Marketing Executives Kay Wainwright, Adam Wainwright / Press Officer Tom Otrebski / Media Assistant Callum Hampson / Head of Creative & Design Derrick Johnson / Stadium Maintenance Fred Brown, Matthew Vernon / Retail & Ticketing Manager Clare Scarth / Retail & Ticketing Supervisor Jason McGinley / Player Liaison Ryan Sharland / Pitch Maintenance Marcus Cassidy / Centreplate Catering Venue Manager Chris Abrook / STFC Mike Spearman (Chairman), Clive Maguire, Jon Holloway, Shane Hewlett, Andy Ealey



# THE GAFFER

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## **GOOD** afternoon and welcome back to The County Ground as we extend a warm welcome to Nigel Clough and Sheffield United.

I was more disappointed with the way we played rather than the two points dropped on Tuesday evening against Oldham Athletic. We didn't play to our strengths and got involved in a fight which isn't one of our strengths but we had to go back to work and make sure the work we have done in the lead up to the visit of Sheffield United gets us back to the level we've been at. You can also spin the results around the other way and say we got four points from two games - one at home and one away - and we would take that but, especially with us being 2-1 up with two minutes to go, you have to see that out. We didn't and we could have easily lost it in the end but we take the point and move on. I just think we panicked a bit. When the pressure comes, we still have to play our football because that is what we're set up to do and if you start kicking the ball down the pitch it becomes a fight and we're not great at that. We have to stick to our principles and keep believing in what we do because it's served us well so far.

Today, Sheffield United will get a few bodies behind the ball and try and counter-attack on us. They have got some good individuals so it will be a tough game for us this afternoon. They're up there as one of the favourites for promotion from League 1 this season and rightly so: with the end they had to the season last year after Nigel took over, they nearly got into the Play-Offs and they got to the FA Cup semi-finals going on an unbelievable run that,




**“Your support on Tuesday night was simply brilliant. You kept behind the lads and were outstanding.”**

had they started a month earlier, would have got them in the Play-Offs. They've recruited one or two players and, historically, they are a really big club for this level and I fully expect them to be in amongst it at the top come the end of the season. However, they are in this division for a reason. They've perhaps not done things right over the last few years but now they

have got somebody in charge who is experienced and he'll get the best out of them. You're never too big to be in any league - you're in a league because you deserve to be. I'd like to close by saying that your support on Tuesday night was simply brilliant. You kept behind the lads and were outstanding - a 10 out of 10 from me. Keep going this afternoon because we are going to need you.

Keep believing.

**MARK COOPER**  
MANAGER



**"WE HAVE TO  
STICK TO OUR  
PRINCIPLES  
AND KEEP  
BELIEVING IN  
WHAT WE DO  
BECAUSE IT'S  
SERVED US  
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# FROM THE TOP

STEVE ANDERSON

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**WELCOME** back to The County Ground and a warm welcome to the Directors, Players, Management and Supporters of Sheffield United.



I'D like to start my first set of programme notes by saying that the Chairman has been extremely busy this week so has passed the responsibility of programme notes onto myself. Today's visitors, Sheffield United, are one of the biggest clubs in this division and are most definitely one of the favourites for promotion this season. We have shown over the past few games that we ourselves are no pushovers and will be up there with the likes of Sheffield United come the end of the campaign.

Echoing Lee Power's comments in the programme on Tuesday night against Oldham, I think we can clearly see that Jonathan Obika is starting to settle in very

**"...I think we can clearly see that Jonathan Obika is starting to settle in very well..."**

well at the club having scored in the last two consecutive games. Let's hope that Jon, Michael Smith and Andy Williams between them can continue this run of form in front of goal.

I know for the supporters it is once again a busy week with two games in five days here at The County Ground. It was a shame to only see 6,300 people on Tuesday night but with today's visitors let's see if we can get

back to the 8,000-plus mark and continue that for the remainder of the season. We are currently analysing ways in which we can maintain this level of support through various different ticketing options - among other things - to help improve your experience of The County Ground on a matchday.

I know that Mark Cooper and all the players appreciate your support both home and away so let's keep it going this afternoon against the Blades.

**STEVE ANDERSON**  
GENERAL MANAGER



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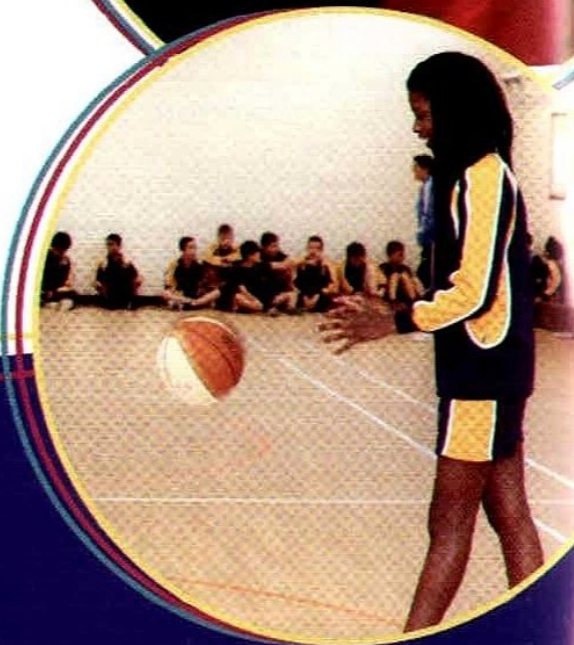
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# CG NEWS

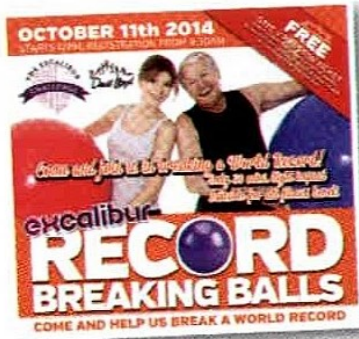
THE LATEST HEADLINES

R&W rounds up the latest news from in and around The County Ground.

## record breaking balls...

**HAVE** you ever thought about getting your name in the record books? On the 11th October at 12pm, David Lloyd Health & Racquets Club in Swindon will play host to the Excalibur challenge to break the world record attempt for the largest exercise ball class, all in support of the Forever Friends Cancer Care Campaign for a teenagers and young adults facility.

Anyone from the age of 14 upwards can join in the fun in a low-impact 30 minute class. Participants will be required to pay a £25 registration fee and will be issued with their own record breaking ball as well as a FREE ticket to see the Town play Preston that afternoon at The CG. There will be entertainment throughout the morning with special guests and a FREE prize draw for all participants where one lucky winner will receive



two tickets to see Lady GaGa in the VIP Nokia box at the O2 on the 26th October.

On the 27th October James Phipps CEO issued a challenge to the Club to see who could

bring along the most people to the event. Ty Belford accepted the challenge and passed on the contest to the Heart Breakfast Crew, who in turn have welcomed Swindon Wildcats and Wyvern theatre supporters to take part. The challenge is growing with Nationwide, Swindon Speedway and Swindon Borough Council invited to the party but we want to win! We would like to see Swindon fans sign up and register at [www.ex-c.co.uk/recordbreakingballs](http://www.ex-c.co.uk/recordbreakingballs) and turn up on the day wearing your STFC shirt. Let's show the whole of Swindon who has the best supporters!



## argyle awaits...

A trip to Plymouth Argyle's Home Park in the week commencing the 6th October will await the winners of the Johnstone's Paint Trophy first round tie between Town and Newport County. A NATO summit forced the postponement of the originally scheduled tie in Wales with both sides set to now face each other on 23rd September.



## nspcc service centre launch...

**LAST** Wednesday, the Mayor of Swindon, Teresa Page, joined Town Manager, Mark Cooper, to celebrate the official launch of the NSPCC's new service centre in Swindon.

The centre in Swindon's Old Town will deliver a range of services that will focus on safeguarding vulnerable children and young people in the Swindon area and offers a wide range of facilities to help children feel at ease in a safe, colourful and comfortable environment.

NSPCC Swindon service manager, Ingrid Anson, said: "The NSPCC has operated services in Swindon for nearly 27 years and we're very pleased to be able to continue that commitment at our new home. The new service centre has brought together two teams from the outskirts of Swindon into a purpose designed larger facility which will help us to expand our work and pioneer new approaches to address the child protection problems facing local children and deliver services that will help create a safer future for our children."

The NSPCC are Town's Charity of the Year for 2014/15 and the Manager was delighted to be asked to officially open the centre. He said: "It's fantastic to see the centre in action and meet everyone involved in this wonderful facility. As a club we are committed to raising as much as we can in the coming season to support such a great local presence."

If you would be interested in supporting the NSPCC in Swindon, please contact **0844 892 0288** or email [southwestappeals@nspcc.org.uk](mailto:southwestappeals@nspcc.org.uk).

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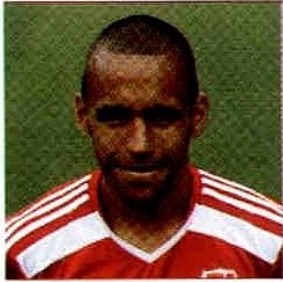
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# NATHAN THOMPSON

## CAPTAIN'S NOTES

**GOOD** afternoon and welcome back to The County Ground for this afternoon's fixture against Sheffield United.

AT the time of writing these notes we hadn't played Oldham so I'm hoping we're coming into this fixture on the back of two positive results.

Reflecting on last weekend's match, it was certainly a different type of performance than what we've been used to. After watching Bradford's video analysis, we knew we were in for a battle. However, I felt we showed grit and determination to successfully grind out our first three points away from home this season.

We also understand that in order for us to be successful this term, we need to command games with our passing and not get caught up in dogged battles. Despite the pleasing result, we know our overall performance needed work and we're committed to improving it.

I would also like to thank each and every one of the fans that travelled over 400 miles in total to support us. The game we play requires patience and we've noticed how the crowds are beginning to embrace it. The fans' appreciation for us playing out from the back oozes on to the pitch and gives us confidence, so please continue with this support because it's an important ingredient to our recipe for success.

The 3-5-2 formation we have deployed has been relatively popular since the World Cup. However, it's not a formation that always clicks straight away. Looking at Manchester United's



**"I would also like to thank each and every one of the fans that travelled over 400 miles in total to support us."**

recent form shows us that players worth millions of pounds can be exposed while playing this way.

As a League 1 club, we can be extremely proud that from the last 16 games using this formation, we have won 11 times. For such a young team that's playing with an ethos that's practiced by the world's best teams, we can be pleased with this return and with our season so far – but we won't become complacent and we will continue to fine-tune our game.

Turning our attention to today's opponents and Sheffield United will certainly provide a stern test. The Blades come into this afternoon's fixture making a

similar start to the season as us. Nigel Clough has assembled a squad that boasts strength and depth and will certainly be challenging at the top end of the table this season. This fixture always provides entertainment but I must admit, if Louis scores this time, I don't intend to repeat a certain celebration!

Finally, I would like to welcome back Jay McEveley. He was outstanding for us last season and I was saddened to see him leave. I hope that The County Ground gives him the warm welcome he thoroughly deserves this afternoon - before we get back to business and try to make sure he goes home disappointed with the score.

Yours truly,

**NATHAN THOMPSON**  
TEAM CAPTAIN

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# THE VISITORS

## SHEFFIELD UNITED

Founded 1889

### CLUB FACT FILE

BRAMALL  
LANE CAPACITY

**32,702**

FA CUP  
WINS

**4**



MOST APPS  
JOE SHAW

**631**



MOST GOALS  
HARRY JOHNSON

**201**



GOALS IN A SEASON  
JIMMY DUNNE

**41**



RECORD FEE PAID  
TO EVERTON  
JAMES BEATTIE

**4M**



RECORD FEE RECEIVED  
FROM TOTTENHAM

KYLE NAUGHTON  
KYLE WALKER (COMBINED)

**8M**



FACEBOOK  
LIKES

**65K**



TWITTER  
FOLLOWERS

**12.5K**



## FORM GUIDE...

LAST 5: WDDWW

Sat 23 Aug 2014, SBL1  
Sheffield United 1  
Crawley Town 0

Tue 26 Aug 2014, CAP R2  
West Ham United 1  
Sheffield United 1

Sat 30 Aug 2014, SBL1  
Preston North End 1  
Sheffield United 1

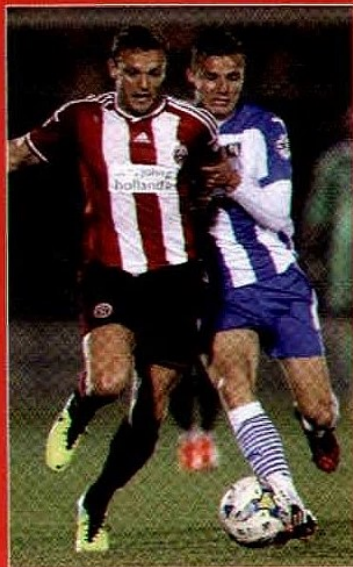
Sat 13 Sept 2014, SBL1 R1  
Sheffield United 1  
Rochdale 0

Tue 16 Sept 2014, SBL1  
Colchester United 2  
Sheffield United 3

**LEAGUE POSITION:**  
SKY BET L1: 6th (13pts)  
As on 17.09.14

## LAST TIME OUT...

**BEN** Davies converted a last-minute spot kick to hand the Blades all three points in Essex on Tuesday evening. Goals from Davies and Ryan Flynn had reduced the arrears after they had found themselves 2-0 down.



# INTRODUCING THE BLADES



**AFTER** a whirlwind 125th anniversary season last term, the Blades are hot favourites to make a return to the Championship this time around.

A shaky start to 2013/14 cost David Weir his job in charge of United in late September 2013. Former Derby boss, Nigel Clough's installation as manager saw an upward surge in the Yorkshire side's fortunes. From the throes of a relegation dog-fight, he guided United to a seventh-place finish in League 1 narrowly missing out on a place in the Play-Offs. Along with their league form, the Blades also made the semi-final of the FA Cup where they were beaten by fellow Yorkshire side, Hull City at Wembley despite having taken the lead against the Tigers. The loss of highly-rated centre-half Harry Maguire has been eased by the arrival of Andy Butler and Craig Alcock alongside ex-Town defender,

Jay McEveley. Michael Higdon has also added firepower to the Blades' frontline alongside Jose Baxter. An opening-day defeat to fellow promotion favourites, Bristol City was followed by an away reverse at Coventry City. Wins then followed over Peterborough and Crawley before they booked their place in the third round of the Capital One Cup by knocking out West Ham on penalties at Upton Park. Last Saturday's win over newly-promoted Rochdale at Bramall Lane preceded a win at Colchester on Tuesday evening. The Blades were 2-0 down at one point before Ben Davies converted a last-gasp penalty to complete the turnaround and claim an unlikely three points for Nigel Clough's side.



# the RED & WHITE SCOUTING REPORT



**SHEFFIELD** United could line up in a 4-4-1-1 system this afternoon at The County Ground. Nigel Clough could deploy striker Jose Baxter just off a central frontman and set his team up to try and sit deep, soak up the pressure and play on the counter-attack. They've got some good footballers: they now have the experience of former Town defender, Jay McEveley, in the back-line, Jamal Campbell-Ryce will be a threat playing out wide

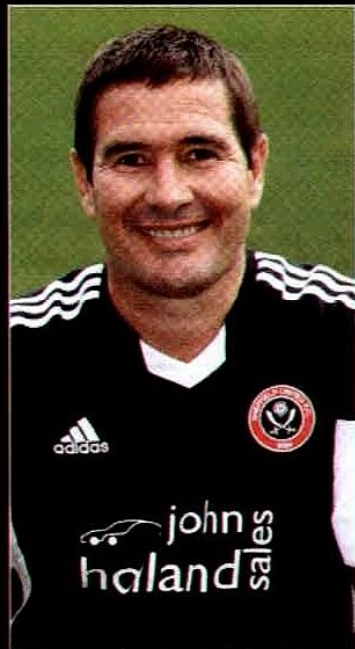
on the flank and will cause the Town problems by giving the Blades an outlet in the wide areas. We've already mentioned Baxter playing in 'number ten' role up front and United will look to funnel a lot of their attacking play through him. Expect the Blades to be a passing side this afternoon. They will try and pass the ball and work it forward in units then try and get it wide and cross it into the danger area. Every team now will try and make life difficult for Swindon

at The CG. They won't just turn up and wait to be beaten. One thing you can guarantee from one of Nigel Clough's teams is that they will work incredibly hard. Town will have to be ready to deal with that work-rate.



THE R&W Scout believes that United will look to soak up the pressure before pouncing on the counter-attack.

## MEET THE GAFFER



### Nigel Clough

**CLOUGH** served Nottingham Forest, Liverpool and Manchester City as a player as well as earning fourteen England caps before making the move into management. Made his name as a manager with Burton Albion, taking the Brewers to the brink of the Football League. In January 2009, he took charge of Derby County, following in his father's footsteps. After four and a half years in charge at Pride Park, he was sacked in September 2013. A month later, he had taken the reins at Bramall Lane.

## DID YOU KNOW?

**CLOUGH** played at The CG twice as a player: for Liverpool in August 1993 and for Manchester City in November 1996.

## KEY MEN...

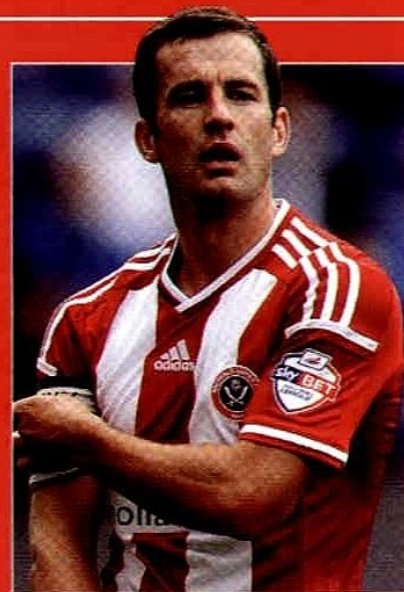
### 15 Neill Collins DF

**THE** experienced centre-half has now racked up over 170 appearances for the Blades having moved to Bramall Lane in January 2011. Collins started his career with Queen's Park and Dumbarton in his native Scotland before earning a move to Sunderland in August 2004. During his time at the Stadium of Light he spent time on loan at Hartlepool and Sheffield United then secured a move to Wolves in 2007. Since then he has been with Preston North End and Leeds United.



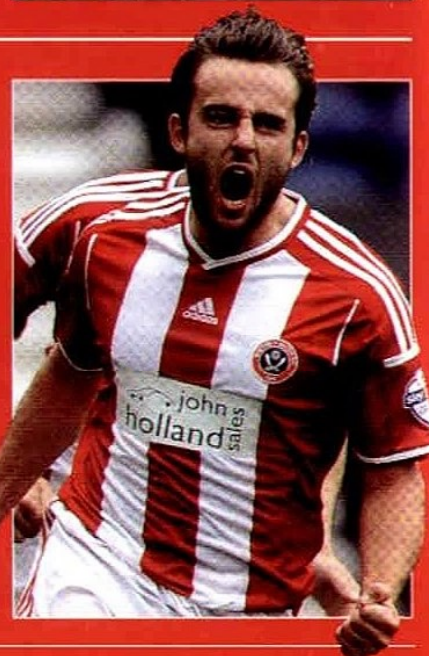
### 08 Michael Doyle MF

**ANOTHER** key member of the Blades' midfield, Doyle learnt his trade with Glasgow giants, Celtic and enjoyed a loan stint with Danish outfit, Aarhus during his time at Parkhead. In the summer of 2003, he secured a move to Coventry City and would go on to rack up nearly 300 appearances for the Sky Blues. Spent the 2009/10 campaign on loan at Leeds. In January 2011, he signed for Sheffield United and has been skipper at Bramall Lane for the last three seasons.



### 11 Jose Baxter FW

**A** former England junior international, Baxter is a graduate of the youth system at Everton. The frontman made a handful of appearances for the Toffees before spending time on loan at Tranmere. In 2012, he departed Goodison Park and signed for Oldham. An impressive season for the Latics saw him bag 15 league goals, prompting the Blades to swoop last summer. Netted the opening goal of the FA Cup semi-final against Hull and is already off the mark this term.



# MEET THE REST...

## 01 Mark Howard GK



**THE** stopper was a trainee with Arsenal and had spells with Cardiff and Swansea before establishing himself at St. Mirren, north of the border.

Was also with Aberdeen and Blackpool before signing for the Blades in 2012.

## 19 Jay McEveley DF



**NEEDS** little introduction to Town fans having spent just over two seasons at The CG before departing in the summer. Formerly of

Blackburn and Derby, McEveley was part of the Swindon side that lifted the League 2 title in 2012.

## 16 Ben Davies MF



**THE** midfielder started out with Kidderminster before going on to make over 150 appearances for Chester. Has also played for the likes of

Notts County and Derby. After a loan stint at Bramall Lane last term, Davies signed a permanent deal in June.

## 07 Ryan Flynn MF



**AFTER** coming through the ranks at Liverpool, a spell at Falkirk on loan preceded a permanent move to Scotland. Impressed

during his time with the Bairs and secured a switch to United in 2011. Has featured regularly ever since.

## 09 Jamie Murphy FW



**THE** frontman graduated from the youth ranks at Motherwell and would go on to make over 200 appearances for the Steelmen.

Arrived at Bramall Lane in January 2013 and recently moved past the 70-appearance mark for the Blades.

## 02 Craig Alcock DF



**A** product of the youth system at Yeovil Town, Alcock made over 100 appearances for the Glovers before joining Peterborough United in 2011. A

regular for the Posh in his time at London Road, the full back made the switch to Bramall Lane in July.

## 03 Bob Harris DF



**HARRIS** made his name in Scottish football with Clyde and Queen of the South then earned a move to Blackpool in 2011. Has recently spent time

on loan at Rotherham and with the Blades before signing a permanent deal at Bramall Lane in the summer.

## 20 Jamal Campbell-Ryce MF



**CAMPBELL-RYCE** has enjoyed spells at a number of clubs across the Football League after coming through the ranks at Charlton. Has made the most

appearances for Barnsley, Bristol City and, most recently, at Notts County before joining United in the summer.

## 14 Stephen McGinn MF



**THE** midfielder began his career in his native Scotland with St. Mirren before moving down south to join Watford. After a short loan spell at

Shrewsbury, McGinn joined the Blades in the summer of 2013 and is closing in on 40 appearances for United.

## 12 Marc McNulty FW



**M McNULTY** joined the Blades shortly after last season had drawn to a close, making the move down south from Livingston in Scotland. In his time at

Almondvale, the striker netted nearly 50 goals. Has featured regularly for United so far this term.

## 17 Harrison McGahey DF



**McGAHEY** joined Blackpool at the age of 14 after spells with Blackburn Rovers and Liverpool. Graduated from the youth ranks at Bloomfield making

his senior debut last term. Left the Tangerines in the summer to sign for the Blades.

## 06 Chris Basham MF



**A** graduate of the academy at Bolton, Basham made several appearances for the Trotters and spent time out on loan at Stafford and Rochdale during

his time at the Reebok Stadium. Most recently spent four seasons at Blackpool before joining United in July.

## 04 James Wallace MF



**A** product of the academy at Everton, Wallace spent time on loan at Bury, Stockport, Shrewsbury and Stevenage before joining Tranmere on a

permanent deal in 2012. Made the switch to Bramall Lane in the summer after two years at Prenton Park.

## 22 Louis Reed MF



**HIGHLY-RATED** youngster who became the Blades' youngest ever Football League debutant when he made his

United debut against Rotherham United at the tail end of last season. Started the opening day defeat to Bristol City at Bramall Lane.

## 21 Michael Higdon FW



**EXPERIENCED** striker who started out at Crewe before spending the majority of his career in Scotland with Falkirk, St. Mirren and Motherwell.

Higdon was most recently with NEC Nijmegen in the Dutch Eredivisie and moved to Bramall Lane in August.

# DAVID M. COE

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# TIME TRAVELLER



**1915**  
FA CUP WINNERS

IN the last FA Cup Final to be staged before football was suspended for the duration of World War One, United beat Chelsea 3-0.



**1945**

CRICKET  
AT BRAMALL  
LANE

**1990**  
REMEMBER  
THAT KIT?

**1990**  
PROMOTION  
DIVISION ONE

AFTER 14 years' absence from the top flight, Dave Bassett steers the Blades to promotion back to Division One.



**2003**  
FA CUP  
SEMI-FINAL



**2014**  
FA CUP  
SEMI-FINAL

**1992**  
FIRST PREMIER  
LEAGUE GOAL

BRIAN Deane scores the first ever Premier League goal against Manchester United.



**THE MOONRAKER**


# SWINDON TOWN

BARCLAYS LEAGUE DIVISION TWO  
SHEFFIELD UNITED  
SATURDAY 22ND AUGUST 1987  
KICK OFF 7.30 P.M.

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OFFICIAL PROGRAMME  
**60 PENCE**

TODAY'S MATCH SPONSORS:  
**BURMAH OIL**




**1987/88**  
22ND AUG 1987

TOWN welcomed the Blades to SN1 early on in the 1987/88 season. First half goals from Colin Calderwood and Jimmy Quinn sealed all three points for Lou Macari's men.

**THE MOONRAKER**

## Money MATTERS

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... from the Capital to see Swindon the above. This involves the ... between Swindon and ... to bring the ... Paul Chalchaker ...

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**OWN Contents**

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**THE MOONRAKER**

## MEET THE TEAMS

**SWINDON TOWN**

- Fraser Digby
- Kieran O'Reagan
- Phil King
- Chris Kamara
- Tim Parkin
- Colin Calderwood
- Dave Bambers
- John Kelly
- Jimmy Quinn
- Jan Gittens
- Leigh Bernard
- Charlie Henry
- Peter Coyne

**SHEFFIELD UNITED**

Rody Lanning  
Chris White  
Martin Pitt  
Martin Kohl  
Paul Stancill  
Andrew Sammler  
David Evans  
Colin Morris  
Richard Cusker  
Mark Donaghy  
Peter Douglas  
Tom Phillisick  
Chris Madden

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Linesman: Red Trim: D. Frympton  
Linceman: Yellow Trim: L. Loosemore  
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Match Sponsor: Burmah Oil

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**MOONRAKER**

## DOWN THE LINE



... the ... of ...

**MOONRAKER**

## A COUNTY GROUND

# Welcome

**SHEFFIELD UNITED**

By Dave Edin

**THE MOONRAKER**



**PREVIOUS MEETINGS SINCE THE WAR**

FOOTBALL LEAGUE At The County Ground		At Bramhall Lane	
1946	1-0	1-0	1-0
1947	1-0	1-0	1-0
1948	1-0	1-0	1-0
1949	1-0	1-0	1-0
1950	1-0	1-0	1-0
1951	1-0	1-0	1-0
1952	1-0	1-0	1-0
1953	1-0	1-0	1-0
1954	1-0	1-0	1-0
1955	1-0	1-0	1-0
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1958	1-0	1-0	1-0
1959	1-0	1-0	1-0
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1961	1-0	1-0	1-0
1962	1-0	1-0	1-0
1963	1-0	1-0	1-0
1964	1-0	1-0	1-0
1965	1-0	1-0	1-0
1966	1-0	1-0	1-0
1967	1-0	1-0	1-0
1968	1-0	1-0	1-0
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1970	1-0	1-0	1-0
1971	1-0	1-0	1-0
1972	1-0	1-0	1-0
1973	1-0	1-0	1-0
1974	1-0	1-0	1-0
1975	1-0	1-0	1-0
1976	1-0	1-0	1-0
1977	1-0	1-0	1-0
1978	1-0	1-0	1-0
1979	1-0	1-0	1-0
1980	1-0	1-0	1-0
1981	1-0	1-0	1-0
1982	1-0	1-0	1-0
1983	1-0	1-0	1-0
1984	1-0	1-0	1-0
1985	1-0	1-0	1-0
1986	1-0	1-0	1-0
1987	1-0	1-0	1-0

F.A. Cup



**MATCH:** BARCLAYS LEAGUE DIVISION 2  
**RESULT:** SWINDON TOWN 2 SHEFFIELD UTD 0  
**GOALSCORERS:** CALDERWOOD, QUINN  
**ATTENDANCE:** 8,637

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# COMMERCIAL COMMENT

KEELAN McNALLY

Sponsored by



## GOOD afternoon and welcome to today's league game versus Sheffield United.

I would like to wish a warm welcome to our Matchday Sponsors, Churchfields Academy, our Matchball Sponsors, Trak Employment Services and our Programme Sponsors, Advance Insurance. I hope you all have a fantastic afternoon here at The County Ground.

### HOSPITALITY AND SPONSORSHIP

THERE are still a number of Matchball and Programme sponsorships still available this season. There are also spaces available in the Members' and Sponsors' Suites for Town's forthcoming games. Please call for more details or to book your place.

### SKYBET TRANSFER FUND

SKY BET'S Transfer Fund will give one fan the chance to win £250,000 for their Football League

club to spend on new players in the January transfer window – and collect an individual cash prize of £5,000. Fans who bet with Sky Bet will earn a token for every pound they spend. New and existing Sky Bet customers are eligible to win the Sky Bet Transfer Fund by simply linking their account to the Football League club they support. To sign up for the Sky Bet Transfer Fund and start collecting tokens now, visit [www.skybet.com/sky-bet-club/transfer-fund](http://www.skybet.com/sky-bet-club/transfer-fund).

### GROUNDBOARDS SPECIAL OFFER

GET your brand seen by over 190,000 football fans visiting The County Ground this season as well as all conferencing and banqueting guests. Network in either the Members' Suite or Sponsors' Suite for the Rochdale game and enjoy a morning or

afternoon playing golf at a world class golf course. All this for £1500 +VAT.

### Offer Includes:

- A Ground Board in front of the Don Rogers Stand
- Four tickets in the Sponsors' Suite vs Rochdale on Tuesday 21st October OR six tickets in the Members' Suite vs Rochdale on Tuesday 21st October
- A fourball at Bowood Country Club Golf Course (Mon – Thurs)

### PLAYER SPONSORSHIPS

TO register your interest in sponsoring any of the players who are still yet to be sponsored, please call the commercial team or have a look at page 32 of this Matchday Programme.

**KEELAN McNALLY**

HEAD OF COMMERCIAL

## SPONSORS GALLERY vs OLDHAM ATHLETIC





# CONTACT OUR TEAM...



Keelan McNally: **0844 358 2668** email [keelan@swindontownfc.co.uk](mailto:keelan@swindontownfc.co.uk)  
 Adam Wainwright: **0844 358 2668** email [adam@swindontownfc.co.uk](mailto:adam@swindontownfc.co.uk)  
 Kay Wainwright: **0844 358 2668** email [kay@swindontownfc.co.uk](mailto:kay@swindontownfc.co.uk)



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Saturday 11th October 2014, 3pm Kick-Off

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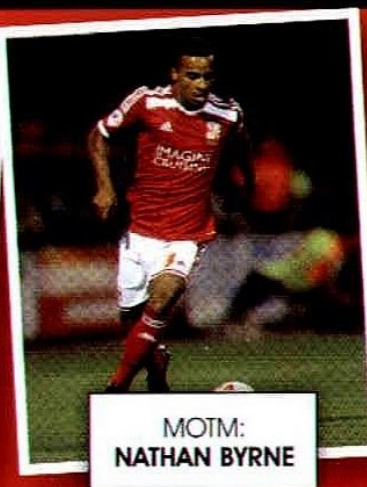
#### The Sponsors' Suite...

Creating the perfect Matchday ambience, the Sponsors' Suite offers guests the opportunity to relax and enjoy the comforts of the environment both pre and post-match. Sponsors' Suite guests will have reserved seating in the executive area, offering the best vantage point in the stadium to watch the match.

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## MOTM vs OLDHAM ATHLETIC



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## MATCHDAY SPONSORS

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 Match: Amaroc  
 Ball: Paul Hedges Party



### vs Crewe Alexandra

Match: David M. Coe  
 Ball: Prospect Hospice  
 Prog: STFC Supporters Club



### vs Brighton & Hove Albion

Match: Allen Ford  
 Ball: Swindon Link  
 Prog: Football in the Community



### vs Coventry City

Match: Excalibur  
 Ball: SW Group Logistics  
 Prog: Copy Color



### vs Oldham Athletic

Match: Prepay Solutions  
 Ball: Haine & Smith  
 Prog: Morgan Stanley



### vs Sheffield United

Match: Churchfields Academy  
 Ball: Trak Employment  
 Prog: Advance Insurance



### vs Preston North End

Match: R.J Osman  
 Ball: Hills Group  
 Prog: WPS Ltd



### vs Rochdale

Match: Be Wiser Insurance  
 Ball: Available to Sponsor  
 Prog: Available to Sponsor



### vs Colchester United

Match: Prepay Solutions  
 Ball: Royal Mail 419ers  
 Prog: The Bowler Party



### vs Bristol City

Match: Jobs In Care  
 Ball: CR Windows  
 Prog: Advance Insurance



### vs Fleetwood Town

Match: STFC Supporters Club  
 Ball: Brunel Shopping Centre  
 Prog: Available to Sponsor



### vs Doncaster Rovers

Match: The Rugshack  
 Ball: Available to Sponsor  
 Prog: Available to Sponsor



### vs Port Vale

Match: Anything Swindon  
 Ball: Available to Sponsor  
 Prog: Available to Sponsor



### vs Chesterfield

Match: Prepay Solutions  
 Ball: Available to Sponsor  
 Prog: Available to Sponsor



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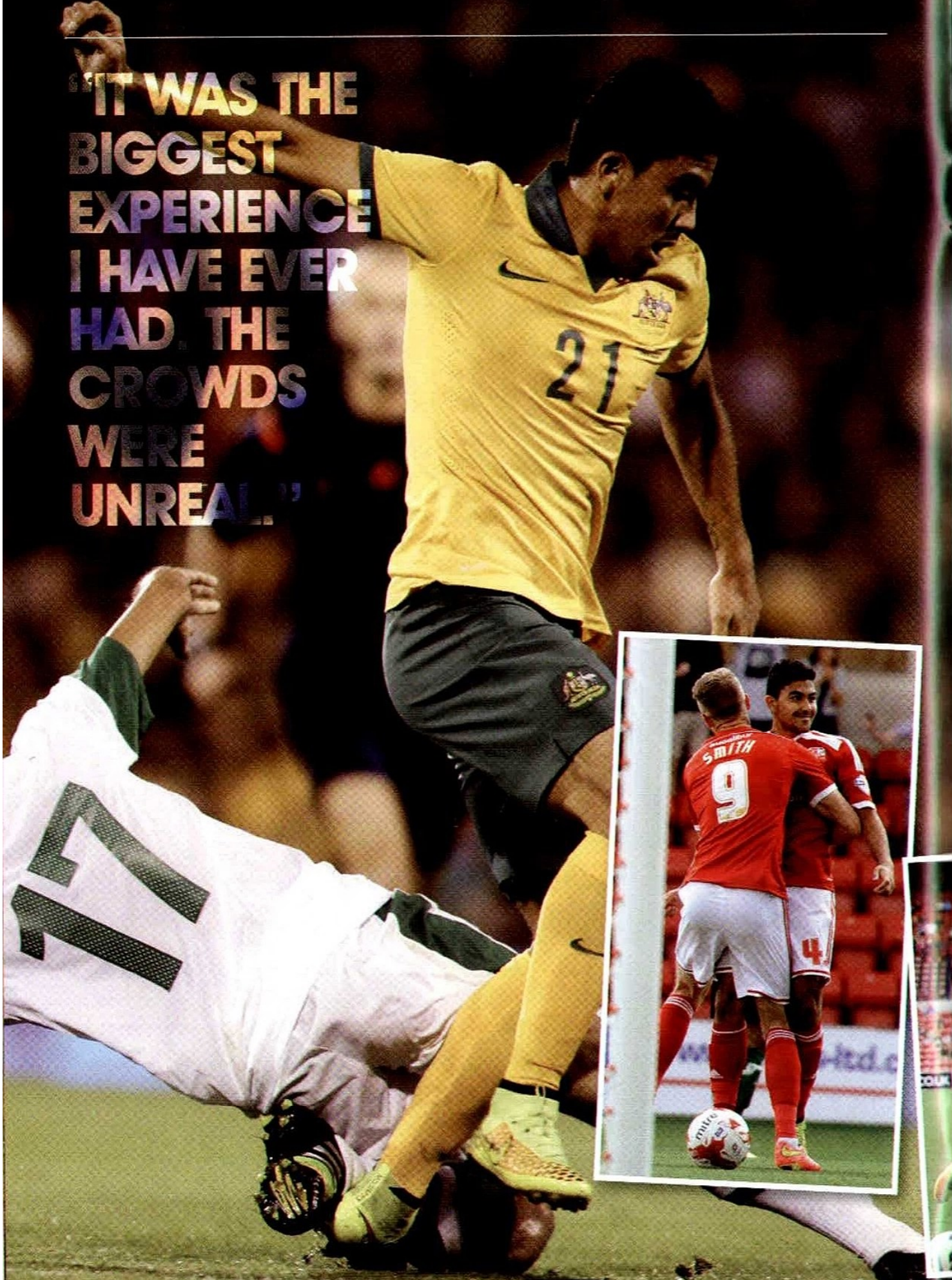
M Luongo

# MASSIMO LUONGO

## TOWN AT HEART

2014 has been a landmark year for the Town midfielder. A trip to Brazil as part of the Australian World Cup squad was followed by a first Socceroos start earlier this month. Back in Wiltshire, he admits that he is enjoying life in the heart of Swindon's midfield.

**"IT WAS THE  
BIGGEST  
EXPERIENCE  
I HAVE EVER  
HAD. THE  
CROWDS  
WERE  
UNREAL."**



**LET'S start with last summer. Talk us through your Brazilian experience...**

There was a lot of training before we even got to Brazil. That was about four weeks before the first game of the World Cup so that involved training every day - imagine a mini pre-season, putting in 100%, trying to prove yourself. The intensity was up there with the most I've ever experienced. I think it was a mixture of people trying to prove themselves and people trying to get fit for the games and, at first, it was pretty hard to adapt to but towards the end I got there just in time for the World Cup. Then the World Cup was just something different. In between every game it was kind of boring; you were isolated from everyone - family, friends, even people in Brazil. We stayed in our hotel and we weren't allowed out because there was too much security needed. It just went 360 on game day and it was the biggest experience I have ever had. The crowds were unreal. Even the lead-up just being on the bus to the ground with the

maximum security and all the fans outside, it was massive. Obviously, the games were edge-of-the-seat, especially the first two. Chile were the hardest team to play against on the ball because they pressed the living daylights out of you. Watching that was thrilling let alone playing. The Netherlands game was amazing because it looked realistic that we could win the game. We had the chance to win the game and I think we had a shot off the line then they went up the other end and scored but the whole experience was massive. Having the big players just sitting next to you in the same room - you couldn't repeat that experience.

**Did the senior players in the squad - the likes of Tim Cahill - help you to settle in?**

Definitely. Especially Timmy. He was around the younger ones even if it was just playing FIFA between training sessions or by the pool, he was always around. Even when I got called up he was messaging me and following me on Twitter straight away. He

**busy summer was it a smooth transition to get back into training?**

I had two weeks off but I'm not the type that can just sit around while everyone is working so I felt that I needed to be back. I trained once or twice then went into the second half at Yate. It felt like the season was still going. It was a friendly so it wasn't as intense as normal but I had to look back and think "I'm back already" and it didn't feel like the season had really ended. That was a bit of an awakening because I knew that this year would be a big year for me so, realistically, I had to get back to where I was at the end of last year. I wasn't far off because I had been training all summer.

**Fast-forward to Scunthorpe. You take just four minutes to open your account but what was the celebration all about?**

To score four minutes in was good! I think the celebration was for the team a bit because we were written off before the season had even started. Then, four minutes in we start off with a bang and it was basically saying "we're Swindon Town and we mean business." Nathan Thompson brought us into the huddle and said to us that from the off no-one has given us a second look and this is our time to prove everyone wrong. It's not about them, it's about us but if no-one backs us then we'll do it ourselves. We came out, scored early and everyone's shoulders relaxed and everyone thought the same: we were going to be alright. Whether we win or lose, we'll always have our style.

**You look like you're enjoying yourself playing in that midfield...**

Oh yes, I love playing in that midfield especially with Yas and Louis. We all have a different role and we know that role. Last year, people were in and out of the team and we all tried to do every

**"I think the celebration was for the team a bit because we were written off before the season had even started."**



made sure if there was anything I needed then I could call him. With a lot of the boys, you felt comfortable enough to ask them questions and advice. Even people like Mile Jedinak and Mark Bresciano - they are good people to have in the squad when you're coming through. I've experienced going on loan somewhere and the older players wouldn't even talk to you so it's hard to adapt but this was something different. Those players made it an easier process to get on with the boys and feel at home.

**You come back from Brazil and you're straight into pre-season action to Yate. With your**

role rather than do that one role really well. Now we've got a good balance, especially us three in midfield. Yaser knows his role and Louis can offer things both defensively and in an attacking sense and he won't stop working for the team. I've got those two so I know I can focus on myself and when the ball does come to me I can do a little bit more myself.

**After a great start to the season, you were recently called up again to the Australia squad. When did you find out that you were starting against Saudi Arabia?**

It was two days before the Belgium game. I came on against Belgium and did well and people were talking about me. I thought I had a pretty good chance of starting and, with the way the rotation goes, I had it in the back of my mind that I had to be ready to start even if I didn't. We did a bit of shape work the day before and he (the Manager) put me in the team that was going to start. It's exciting to start for your country; that's massive.

**Who were you stood next to during the National Anthems?**

I was next to Bailey Wright and Alex Wilkinson. So, stood next to two centre backs, I looked really small in comparison.

**Most of us mere mortals can just dream of playing for our country. Describe what it was like stood there while the Anthem is playing...**

I wasn't actually focusing on the words. I was mumbling, going along with it and looking for people I knew in the crowd and just soaking up the experience. Then, when the camera came across I tried to look away and that distracted me a bit but I try not to get caught up in the moment. In any game I try and be relaxed but I couldn't help but be nervous for that game. I know it was only a friendly but it was a massive thing for me and my family and

everyone back home to see me.

**You played in the 'Number 10' role behind Tim Cahill then you were the supporters' choice for Man of the Match in Fox Sports Australia's online poll...**

I didn't know that until a while after the game when I was doing interviews. Filling Bresciano's boots is massive. I wouldn't say it was pressure but it was nerve-wracking filling his boots. Playing a lone '10' is massive in any team: you're the pinpoint of the attacking play, you're right in the middle of it all the time and you have got to be prepared for that. I had a decent game, I didn't do anything special, just did my own thing and worked hard. Working hard gets you praise too. Working off Tim is easy. The way he plays is really intelligent and he's a natural goalscorer. I knew I could give it to him and he'd give it to me. All the boys were trying to find me too.

**Was there a final message from the manager or from someone like Tim?**

The manager works a bit differently. He gives advice to the team and not so much individually but Timmy says "get on the ball and razzle." No-one is going to have a go at you if you lose the ball and that's what I like. Here at Swindon no-one cares as long as you work hard and do the right things afterwards and it's the same at Australia. I got some good feedback after the game and a lot of good things I can work on. Brad Smith did well too. Straight off, people said "wow, he's quick." He's a massive threat. When he does have possession he can bomb on and you know he's going to get back in a second. You see that at Swindon he's always the first one back to defend.

**Back into action at Bradford last week. You really had to grind that result out...**

In the back of my mind I was thinking "knowing us we'll concede in the 90th minute"

but it's the group we have this year. Everyone's got each other's back because we all get along really well and we take that onto the pitch. No-one wants to be at fault for letting all the other boys down. That encourages us to dig in, make those last-ditch tackles and put our bodies on the line.

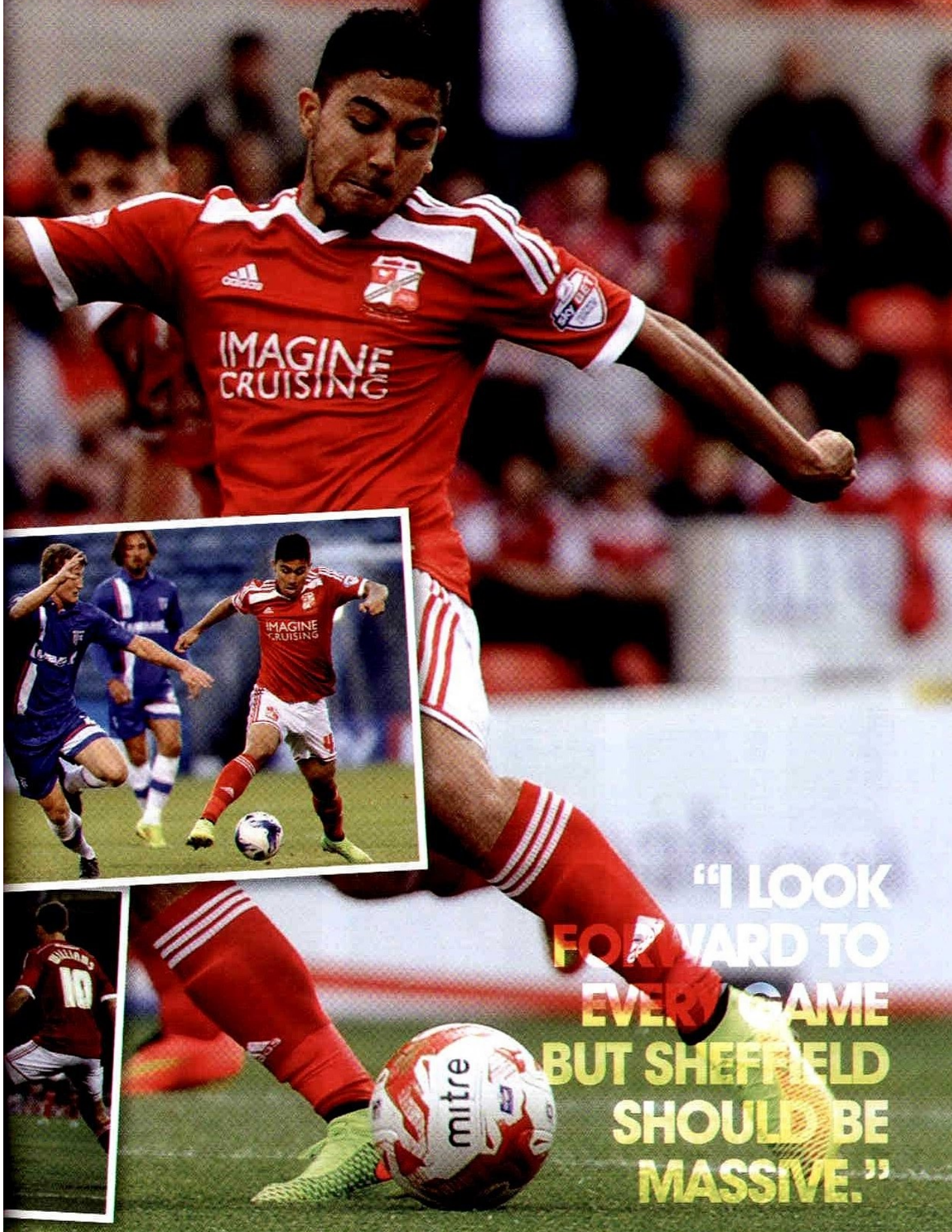


**I presume the same result against Sheffield United would be most welcome?**

It will be interesting. They'll be up there this year; they've spent a lot of money and are looking like one of the serious sides in League 1 but so are we, so we'll see what happens. It will be a good game. I'm looking forward to it - I look forward to every game but Sheffield should be massive. There should be a big crowd and hopefully we do what we've been doing.

**"No-one wants to be at fault for letting all the other boys down. That encourages us to dig in, make those last-ditch tackles and put our bodies on the line."**





“I LOOK FORWARD TO EVERY GAME BUT SHEFFIELD SHOULD BE MASSIVE.”

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09 MICHAEL SMITH



15 JOSH LELAN



16 CONNOR WALDON



17 RYAN HARLEY



21 MATHEW JONES



22 DARREN WARD



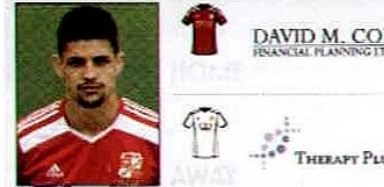
23 JACK BARTHAM



27 JOSUE ANTONIO



29 RAPHAEL BRANCO



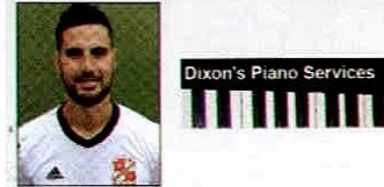
30 HARRY AGOMBAR



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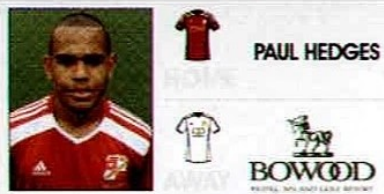
**14 JAKE REEVES**



**18 GEORGE BARKER**



**19 LOUIS THOMPSON**



**20 JONATHAN OBIKA**



**24 CURTIS DA COSTA**



**25 TYRELL BELFORD**



**26 ANTON RODGERS**



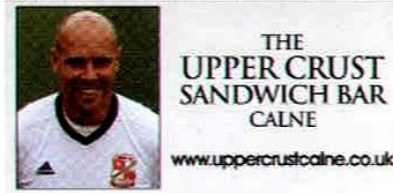
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# TREATMENT ROOM

MICHAEL COOPER

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**TOWN'S Sports Scientist is back in the Treatment Room and explains how the squad dealt with the recent break.**

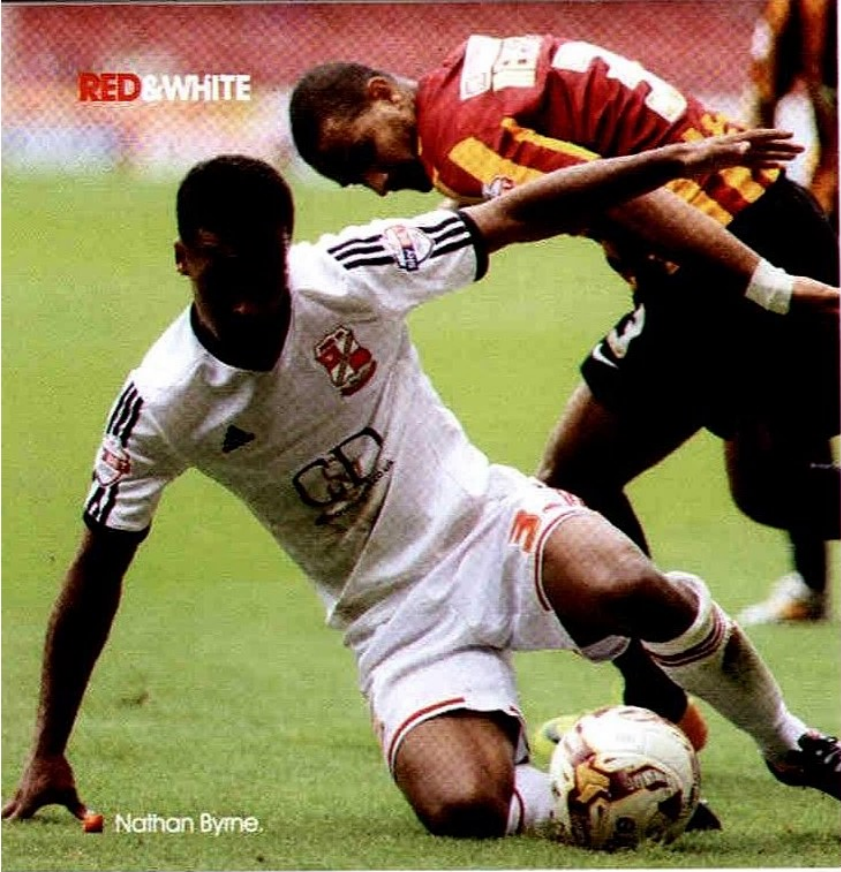


**DESPITE** no fixture a fortnight ago due to our international players being called up to their respective national sides, the squad continued to train as normal. To ensure the players kept their match fitness, training was tailored to the desired intensities. What the squad lost in game time, they gained in recovery. This was welcomed, especially after the series of Saturday-Tuesday games that we had leading up to it combined with the very taxing game in the Capital One Cup against Brighton. It is always a bit nerve-racking when you haven't played in a while but at Bradford, the team showed good levels of fitness, determination and we got a really good away win at Valley Parade. With this next set of

Saturday-Tuesday games coming up, the players that are playing keep themselves ticking over. The starting XI are getting their physical conditioning from their game time. It is the substitutes and the squad players that we have to monitor more carefully and they have to essentially do the same work rate without playing the games. Ideally, players need three days to recover between games but at the moment, with the squad undertaking their recovery work and through managing each training session, we can prepare the boys as best as we possibly can for the next fixture.

**MICHAEL COOPER**  
SPORTS SCIENTIST

**“It is the substitutes and the squad players that we have to monitor more carefully and they have to essentially do the same work rate without playing...”**



RED & WHITE

Nathan Byrne.



Sat 13th Sept, 3pm  
**BRADFORD CITY 1**  
 L THOMPSON OG 10'  
**TOWN 2**  
 OBIKA 23' 43'



Brad Smith gets away from his marker.





Nathan Thompson watches the ball.



Jordan Turnbull.



Jonathan Obika in an aerial battle at Valley Parade.



Yaser Kasim



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# STFC FANS

# Message Board

Email us: [programme@swindontownfc.co.uk](mailto:programme@swindontownfc.co.uk)

**YOUR birthdays, best wishes and messages: Town fans, this is your page...**



## happy 40th birthday gary!

**GARY** is celebrating his 40th birthday today in the Sponsors Suite with his two sons Cameron and Lochlann who are also big STFC fans!



## stadium visit

**RECENTLY** we welcomed life-long Town fan, William Marsh and his wife, Marie to The County Ground to have a look behind the scenes. The pair were accompanied by Dr. Alison Brooks on their tour of the CG. William, who is 94 years old, thoroughly enjoyed his visit to SN1 and recalled some fond memories of watching the Town in years gone by.



## happy anniversary!

**HAPPY 5th Wedding Anniversary** to Sandra and Mike Cunningham. We love you more than you could ever know. From Nick, Amy and Phoebe xxx.  
**Oh and Come On You Reds!**



## birthday wishes!

**HAPPY Birthday** to Geoff Parkinson, a life-long fan and Season Ticket holder with love from all of your friends and family.

## happy birthday shaun!

**HAPPY Birthday** to BBC Wiltshire's Shaun Hodgetts, who has been covering the club for local radio since the days of Lou Macari. Many happy returns from everyone at Swindon Town Football Club.



## happy 50th darren sims!

**WISHING** Darren Sims a happy 50th birthday for tomorrow all our love Shelley, James & Georgia xxx.

**If you would like a message to appear on this page, please email [programme@swindontownfc.co.uk](mailto:programme@swindontownfc.co.uk)**

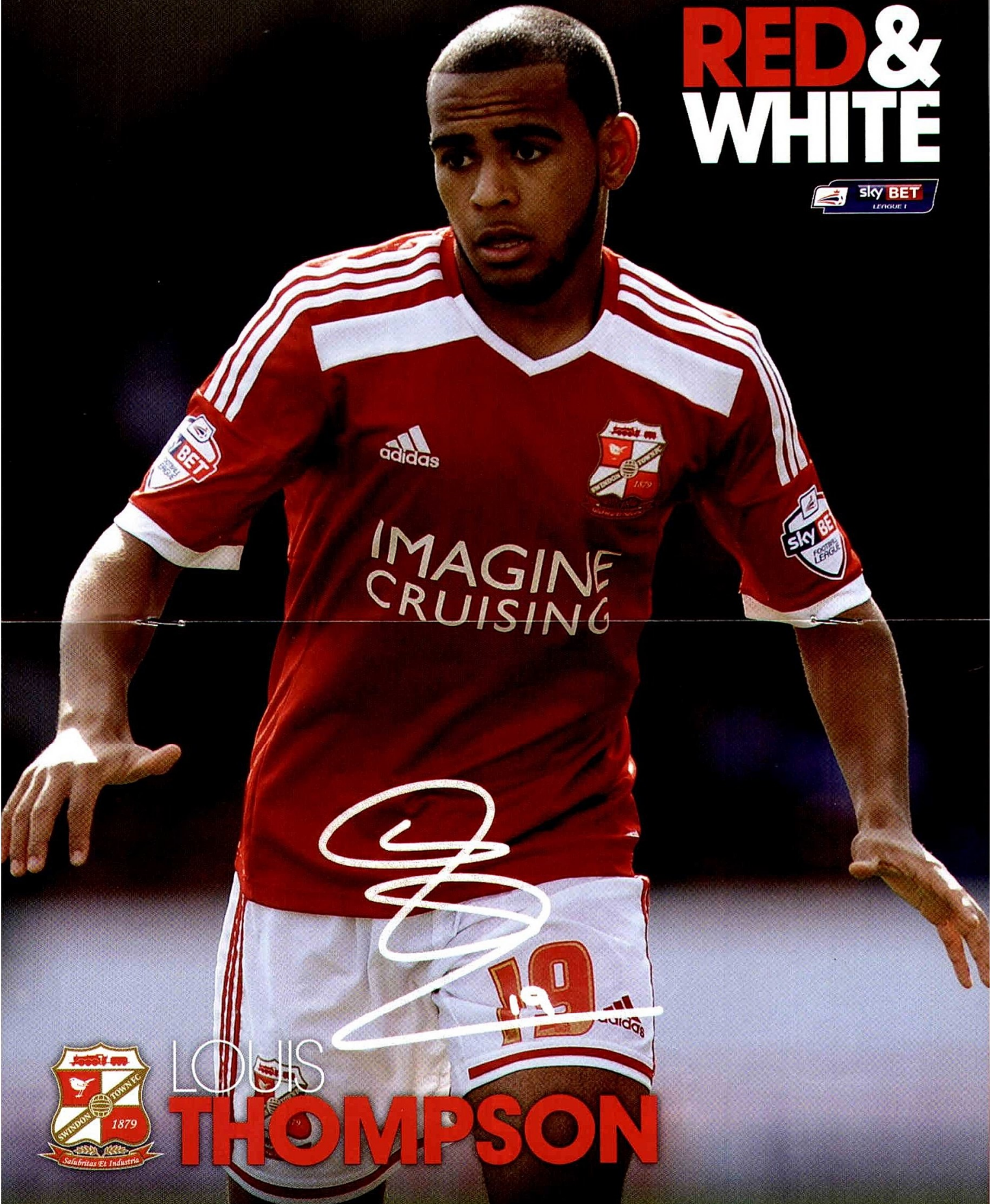


## brothers in arms!

**ROCCO & Enzo Frijia** are pictured here. Both are Town Fans - Rocco celebrated his 4th Birthday on the 9th September and little Enzo is just 18 months old. Dad, Carlo, is in the Sponsors Suite today as Programme Sponsor and will be a very proud Daddy when he sees this photo!

OFFICIAL SWINDON TOWN FC PLAYER POSTER

# RED & WHITE



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*Handwritten signature of Louis Thompson*

19  
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LOUIS  
**THOMPSON**

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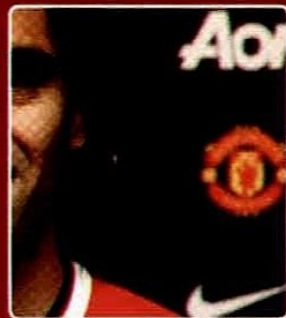
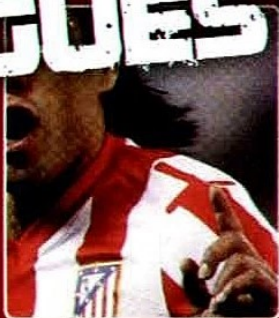
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# MYSTERY GUEST

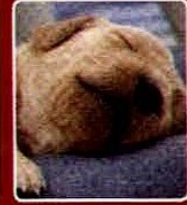
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# COLOUR ME IN



# WHO AM I?




# WHOSE BOOTS?





# RETRO KIT

Name the team...

# LOOK-A-LIKE



Jack Stephens



Liam Gallagher

just for fun!

# JOB SWAP?

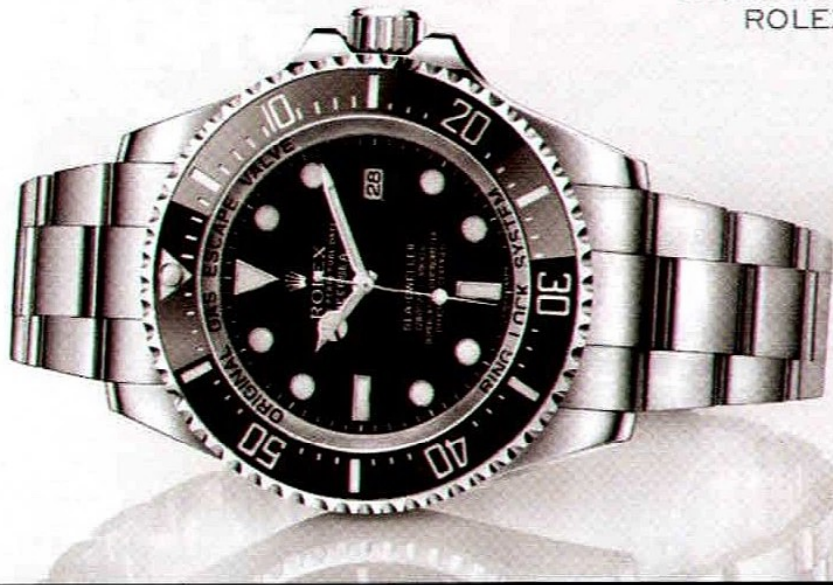




# ANSWERS...

Spot The Ball: Poshon 3  
 Mystery Guest: Rodd Smith  
 Job Swap: Rodd Smith  
 Who Am I: Harry Redknapp  
 Whose Boots: Rodd Smith  
 Retro Kit: Liverpool

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# THE STFC STICKER COLLECTION

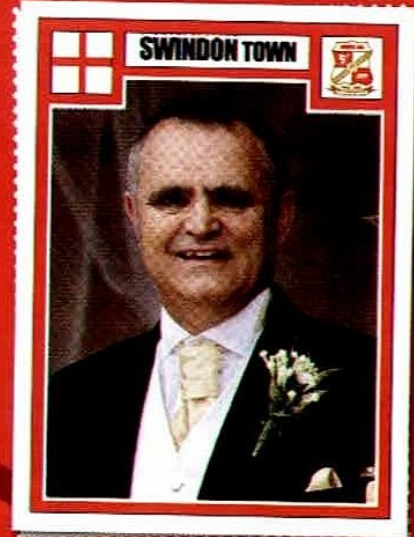
**READY FOR THE BIG DAY!**  
**SOPHIE** Evans (pictured right) is looking forward to her first match on Saturday with her Mum, Great Grampy and Big Sister Louise (not pictured).



**X FACTOR ENCOUNTER!**  
**CHLOE** Hackett poses with our newest famous Town fan! Hope the audition went well Chloe.



**BIG SMILES!**  
**SIX-YEAR** old Joe Mytton, a new Junior Red member, met Yaser Kasim after the Scunthorpe game and this snap was taken of them.



**MANY HAPPY RETURNS!**  
 A very happy birthday to Steve Large who turns 60 next month. Steve is a life-long Town fan and Season Ticket holder.



**ICE BUCKET CHALLENGE!**  
 WELL done to young Town fan Thomas Starr who can be seen enduring his ALS Ice Bucket Challenge... brrrrr that looks cold!



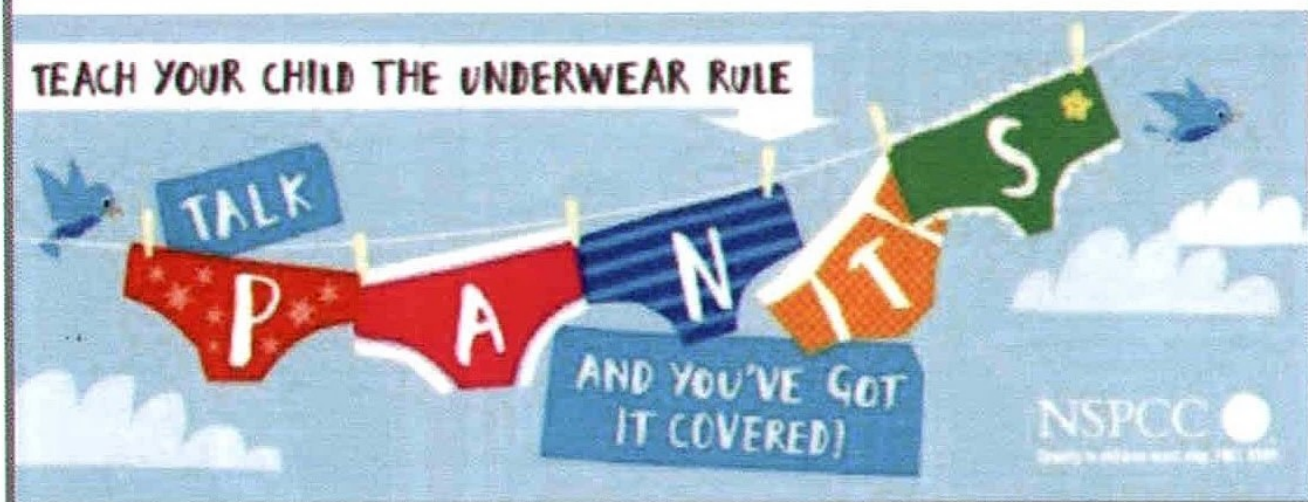
**THE CLAYTON GIRLS**  
**SISTERS** Elise, six and Fleur, who was five on 12th September, are pictured in their kits. They are both Swindon fans despite Dad being a QPR fan!



**CAN I SEE YOUR PASS?**  
**MATCHDAY** Electrician Glyn Evans was handed his super-sized staff pass this week so everyone should now know who he is!

We know that simple conversations can make a big difference, and that's what the NSPCC's Underwear Rule campaign is all about. The Underwear Rule helps parents and carers talk to their children about staying safe. It's part of our work to prevent abuse from happening to any child.

Find out more about the Underwear Rule and read the NSPCC's tips and guidance for parents and carers at: [www.nspcc.org.uk/underwear](http://www.nspcc.org.uk/underwear).



## BUILDING THE FOUNDATION OF FOOTBALL

Since 2000 the Football Foundation and its funders have invested in £1 billion worth of grassroots projects. This is providing quality playing surfaces and changing rooms for communities across the country – helping to increase participation and supporting player development.

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The S.T.F.C  
SUPPORTERS CLUB

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Tom Cherrill	£0.50

**Total: £564.00**

# STFC SUPPORTERS CLUB

**TODAY** we welcome Sheffield United to The County Ground, a club we have not played that often.



**OUR** visitors have certainly had the best of the results so a win and three points today would be very handy.

We must thank the Chairman and the Manager for their efforts in strengthening the team. We certainly have some skillful young players who, I am sure, will be exciting to watch, learning as they go.

Bramall Lane is what I think of as a proper football ground with lots of history not like the concrete jungles which they build today. I know a lot of grounds will change in time

but let us enjoy our heritage for as long as we can with safety, obviously, the main concern.

It was Bramall Lane we visited for our first ever Premier League game and we returned home with no points - something we were to get used to as the season progressed but enjoyable nevertheless.

We shall be holding a monthly members draw, the first of which took place this morning. The first draw is for two places on the SAS Travel coaches to Yeovil and two match tickets on arrival.

Next month's prize will be a photograph with a player of your choice, signed and framed.

### DRAW RESULTS vs OLDHAM ATH.

#### 1st 981 wins £470

L. Hutchins of Swindon

#### 2nd 1108 wins £50

A. Wheeler of Swindon

### ROGER BUNCE

STFC SUPPORTERS' CLUB  
CHAIRMAN

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# FANATIC'S

# book of FOOTBALL

Words  
Dave  
Wallis

**BACK in 1971, publication began of a weekly magazine called 'Book of Football'. Not the catchiest name for a football magazine but certainly succinct...**

**SEVENTY** five parts at 23p apiece and advertised on TV, it built up into a library of 1,500 pages which formed a comprehensive overview of football in the seventies and today offers a fascinating picture of a bygone era of the sport we all love.

This was a grown-ups publication. A welcome change for this young student of the game, bored with the 'what is your favourite breakfast cereal' asked of every football 'star' in 'Shoot'.

But that didn't stop a set of players' pictures being published each week, which were to be cut out and mounted in an album for a full pictorial display of every top flight team's squad.

So this magazine seemed to target both Dad and sonny Jim. One to read every word of the in-depth articles, while the other familiarised himself with Division One's players as he stuck the pictures in the book.

Regular articles included The Clubs, The Players, Matches to Remember and Tactics.

Fabric of Football often delved into the murkier side of the game such as the demise of Accrington Stanley and the betting scandal that brought life bans for Jimmy Gauld, Peter Swan, Tony Kay and David (Bronco) Laynie in 1965.

Another article focused on 'The affluence that spreads football poverty' which showed that 3,409,000 supporters had attended matches at 'The Big Four' of



Liverpool, Everton, Manchester United and Manchester City in 1970/71.

In comparison, only 1,978,000 had visited Lancashire's 'other' ten Football League clubs, which comprised of Blackburn, Bolton, Blackpool, Burnley, Bury, Oldham, Preston, Rochdale, and (would you remember?) Southport and Barrow.

Refreshingly, this was perceived as a reason for concern, rather than a trumpeting of the top clubs and hang the rest.

Over the course of its life, every club in England, Scotland and Wales had its own feature.

An article on Asa Hartford, a player whose career looked in tatters after being diagnosed with a hole in the heart while undergoing a medical during a proposed transfer from West Brom to Leeds, was dealt with in depth, with sensitivity and with medical insight. Hartford went on to play without consequence until 1987.

One piece speculated on the

merging of the London-based clubs to form one team to face European competition on a weekly basis.

Under the headline 'Could Division One become second best in Britain?' the writer suggested English football could play second fiddle to Europe. It's important to remember that when reference is made to 'Division One' we are talking about what is now known as the Premier League...

not the Championship or even League One!

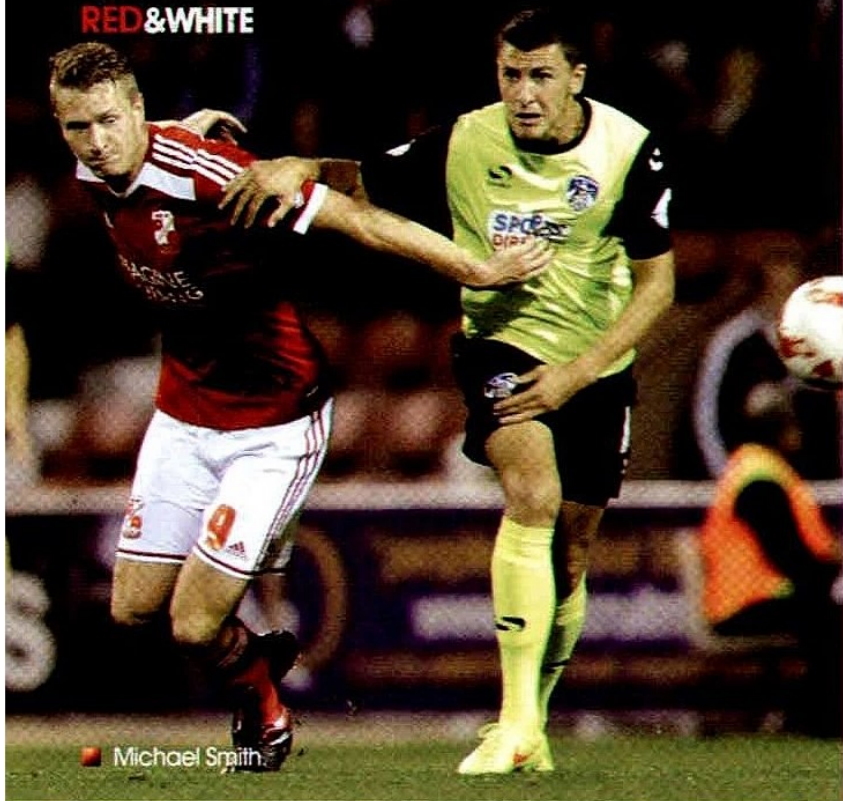
Other articles speculated about the formation of a GB team to replace the individual home nations and just how ridiculous a player would look if team shirts ever featured sponsors' logos.

The magazine followed Fred Ball, a Stoke City supporter on his way to an away game at Leeds. It compared Jimmy Greaves with new kid on the block Trevor Francis. The regular back page constituted a complete season's worth of records, showing the cup progress and final table of every season since 1870.

There was something for everyone in 'Book of Football', a magazine that (unusually) didn't suffer in quality of writing or material throughout its life.

Today it offers a unique view of football in the seventies. But not only that, it shows that many of the concerns that we have today were recognised, debated and feared forty years ago.

RED & WHITE



Michael Spith



Tue 16th Sept, 7.45pm

**TOWN 2**

OBIKA 27' WILLIAMS 80'

**OLDHAM ATH. 2**

DAYTON 23' MORGAN-SMITH 84'



sky BET  
LEAGUE 1



Jon Obika celebrates his goal.



MITCHELL CYCLING  
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■ Yaser Kasim.



RED&WHITE

■ Jordan Turnbull breaks out into an impromptu demonstration of the Twist.



■ Nathan Byrne battles for the ball.



■ Andy Williams.





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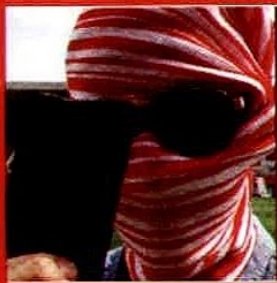


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# Social Snapper

RED & WHITE



**OUR** very own social snapper has been with the Manager this week as he helped open the new NSPCC centre in Swindon...



**NSPCC**   
Cruelty to children must stop. FULL STOP.

# 50s In focus

R&W turns the clock back 60 years as we continue our new feature in the 2014/15 edition of the programme...

Words Paul Plowman

**THE** County Ground of sixty years ago was a very different place to the one we know and love today.

There were no floodlight pylons or 'magic' roundabout on view close by. The main stand, on the north side - which included the only available seating - was a ramshackle, wooden structure, parts of which dated from 1896. On the south side there was a simple shelter that straddled the terraces either side of the half-way line but the Town end stand was relatively new, having only been built in 1938. The ground capacity was almost twice what it is today - just over 28,000 having packed in for a recent F.A. Cup Fourth Round tie, against Stoke City in February 1952.

By early 1958, the directors had come up with an ambitious proposal to provide cover on

all four sides of the ground, with seating numbers being close to doubled.

On 16th April of that year, a successful bid of £3,400 at an auction in Aldershot secured the purchase of the 'Tattoo'

double-decker stand that - with its external staircases - would become a familiar sight on the Shrivenham Road side until 1994. Unfortunately, it would but cost eight times that amount to transport it to Swindon and re-erect it!



## COVERED ACCOMMODATION ON ALL SIDES AT COUNTY GROUND

**ALDERSHOT TATTOO STAND IS BOUGHT BY TOWN FC**

**MORE** than enough has happened already to make this a memorable season for Swindon Town but, by an enterprising stroke of business, the directors have ensured that there will be a permanent reminder of one of the most successful periods in the club's League history.

I refer, of course, to the purchase by auction, on Wednesday of the main double-decker stand at the Aldershot tattoo arena for re-erection at the County Ground.

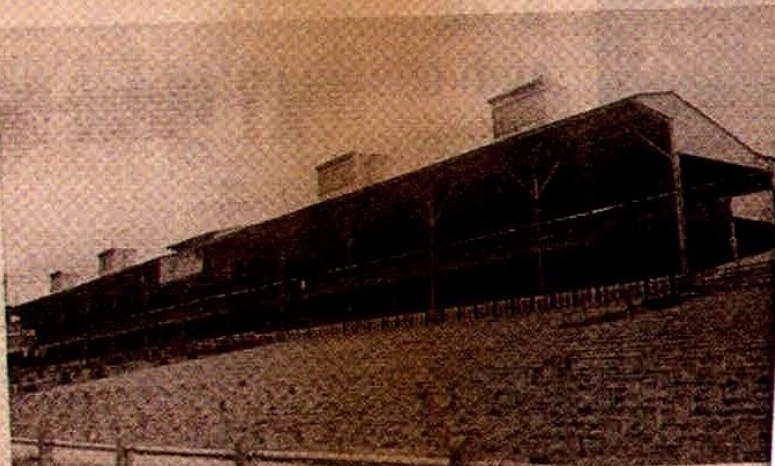
It is hoped that this imposing stand, which is 148 yards long and 30 feet wide, will be dismantled, transported to Swindon, and rebuilt on the Shrivenham Road side in time for the start of next season.

The cost of building a new stand of similar design and size I am told, would be at least £50,000, but Swindon bought it at the bargain price of £3,400. They would have got it even cheaper if they had not been

By R.C.E.

including that used by the Royal Family.

The probability is that all the boxes will be removed, the vacant area on the top deck being filled with extra rows of seats. The bottom deck will provide standing accommodation for the whole length of the Shrivenham Road side. The



**TOWN'S RECORDS IN FIGURES**

The new stand, costing £3,400, which is to be erected on the Shrivenham Road side of the ground. It will replace the present structure, which will be re-erected on Swindon

**BROTHERHOOD**



Year In  
FocusYears In  
Focus

'50 '51 '52 '53 '54 '55 '56 '57 '58 '59

The plan was to have everything in place for the first season in the new Third Division - with the old south side shelter being relocated to the Stratton Bank. But the latter never came to fruition and the whole project was delayed to such an extent that by the time first visitors Wrexham arrived on 23 August the new stand was still a mere shell.

It would be 18th October before the top tier opened - 1,426 seats with the most expensive centre ones priced at six shillings (30p!). The stand was not officially unveiled for a further fortnight, when the Mayor Alderman Fred King led the proceedings in front of a near 20,000 crowd present for the local derby with Reading.

*This week in 1955*

**SEPTEMBER 24:** Town's reserve side crashed to a 12-0 defeat at Birmingham City. Young Scottish keeper John Kyle was given little cover as six goals flew past him in each half.


*This week in 1957*

**SEPTEMBER 21:** Northampton were comprehensively beaten 5-1 at the County Ground. After going a goal behind in eight minutes, Town hit back on the half-hour before hitting four goals in 14 second-half minutes. Bob Edwards and John Richards hit a brace each, with Johnny Skull grabbing the fifth.

**Left:** A selection images showing the development of the South Stand at The County Ground in 1958.



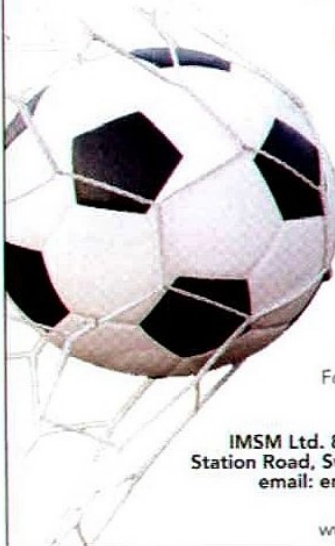




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**WELCOME** back to The County Ground this afternoon for today's visit of Sheffield United, one of the biggest clubs we will face in League 1 this season.

### WELCOME...

**WELCOME** to supporters of the Blades. It is always great to host a game against a club with such a rich history and fantastic support through thick and thin. Gates this season have jumped up and down a bit at Bramall Lane but generally, you would expect to find over 15,000 at most home games – a figure we can only dream about!



Primary Academy in Swindon. He was elected to be National President of the National Association of Headteachers (NAHT) in 2010-2011. Mike has watched STFC for 61 years.



"I want to see a mass Trust membership measured in the thousands so as to increase the fans' influence on the future of the Club that we all love", said Mike.

Mike is leading for the Trust on Stadium developments and is currently conducting an agreed feasibility study with the Club Board into the creation of a Family Enclosure involving a large number of local schools and a roof over Stratton Bank. The funding for this would come from non-Club funds so as to maximise our playing strength.

'My favourite Swindon Town moment must be Don Rogers running half the length of the pitch at Wembley to secure victory over the mighty Arsenal in 1969, the first of three great wins at the old Wembley.'

### SHOW YOUR SUPPORT...

**GREAT** football should be the spur for steadily growing crowds, and surely no-one can complain about what has been served up to us so far this season, even under the tight constraints we have been working under. With three international call-ups, the longed-for return of Jack Stephens and last Saturday's two goal hero Jon Obika (as well as Jake Reeves, who no doubt will get his chance to shine in due course) and brilliant performances across the team, that should mean that The County Ground will steadily fill up in the coming weeks.

### VICE CHAIRMAN OF TRUSTSTFC: MIKE WELSH...

**MIKE** has been Headteacher of Goddard Park Primary School for 23 years, the first outstanding

### TARGET 1,000...

**AS** you may know, we are running a mass membership campaign with a target of 1000 Trust members by Christmas,

and we've been delighted with the response so far. The current total is flying up each week and now stands at 763 members, so we are well on track and we'll be signing up more outside the ground today. You can usually find us near the club shop, or close to the Arkell's Stand before most Saturday home games so please join us! It's only £1 a year, so please make sure you sign up not just yourself but also your family members, as every member counts to the initiatives we are planning. It's your club, your Trust, and you can make a difference. You can also join up online at [www.truststfc.com](http://www.truststfc.com).



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**AN** early beneficiary of Town's creativity in the opposition's penalty area, the striker believes that Swindon can kick on after their solid start to the season...



*Michael Smith*

# MICHAEL SMITH

WORKING HARD...

**WITH** Swindon hovering around the Play-Off places in League 1, Town's big number 9 admits that he is looking forward to the forthcoming run of fixtures

"I think performance-wise it's been fantastic but results haven't gone our way as was proved by the game on Tuesday," he said. "The games will be coming thick and fast now so there's always going to be a game around the corner to put it right. It gets a bit hard after the 3rd or 4th game but we've got a good enough squad to cope with that and hopefully we can kick on now."

The deadline-day signing of Jonathan Obika from Tottenham Hotspur has bolstered Town's front line and Smith says that he welcomes the competition for places that is now present amongst Swindon's striking unit.

"It keeps you on your toes so you don't get too complacent," he explained. "It's good in any position to have competition but more so for the strikers. Even on the training ground there's competition in the shooting drills and in the shooting we do in the warm up too, there's always competition for goals. With myself, Jon, Willo, Connor and George we've got a really good group of strikers."



**"With myself, Jon, Willo, Connor and George we've got a really good group of strikers."**

Tuesday's draw at home to Oldham is still fresh in the memory and the 22-year-old declared that Town were determined to put things right against the Blades this afternoon and build on their confident start to 2014/15.

"I think it was a fair result in the end," he said. "Both

teams had their chances but it is disappointing being 2-1 up so close to the end of the game and it feels like you've lost. The lads knew that in the changing room after. I know Sheffield United will be organised, big, strong and physical and obviously a good footballing side as well so I

think it will be a really good game. They're a massive club. We didn't perform as well as we could have done on Tuesday but we're looking to put that right today. The boys are confident. We know our aim is promotion. With the squad we've got and the football that we're playing, I think we can beat anyone on our day."



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V

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## MATCH FACTS

Swindon have won only once in their last 10 against Sheffield United (D5 L4), though it came in this exact fixture last season (2-1).



## MATCH FACTS

Sheffield United are winless in their last six trips to Swindon, drawing four (L2).



GOALS



AV. GOALS PER GAME



SHOTS (EX. BLOCKED)



% SHOTS ON TARGET



CLEAN SHEETS



% GOALS TO SHOTS



CORNER KICKS



GOALS CONCEDED

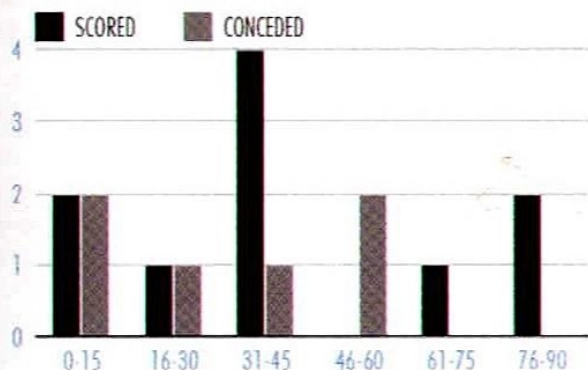


AV. GOALS CONCEDED PER GAME

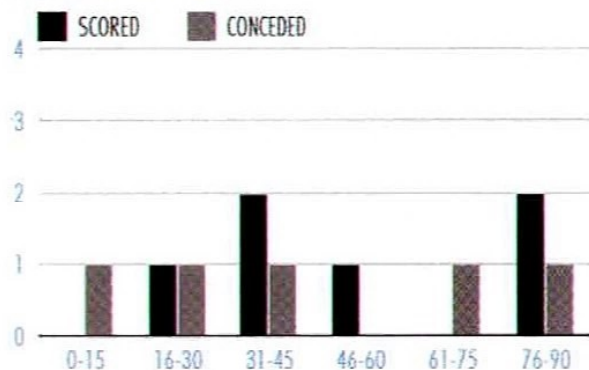


FOULS

## GOAL TIMES



## GOAL TIMES



\*Data does not include games played on Sept 16-17th

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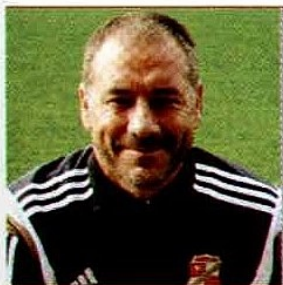
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# UNDER-18s GAFFER SCOTT LINDSEY

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**I'M** obviously pleased because we've won 6 out of 6 but the biggest thing for me is, all the time that we're winning, then it's easy for the players to buy into what we're doing.

IT makes my job easier and I think it becomes a better place to work in when you are in a winning environment and I tend to think that the youngsters learn better and quicker in a winning environment so all the time we're winning I'm happy. I think that they're improving all the time and even on the training ground we're going through different things and they seem to be picking things up quicker because they're buying into what we're doing.

Video analysis is something that we're quite big on with the Under-18s. The game gets filmed and then, on Saturday night, each player will receive an email with their individual clips attached. They'll watch that over the weekend, then we give them a reflection sheet for them to fill out and bring into me on Monday or Tuesday. Normally, we give them a reflection sheet after the game and they tended to reflect on what I've said after the game - you can almost hear my voice on the reflection sheet. We changed that because we wanted them to have their own opinion and to reflect on the game from what they've seen rather than from what they've remembered and what they've heard from me in the dressing room afterwards. We feel that is a vital part of it. On top of that, I watch the game back myself. Then we watch the



clips together and I go through negatives and positives of what we've done and how we can improve. I usually do that on a Friday because it's then fresh in their minds for the next day. A lot of teams do it on a Monday from Saturday's game whereas I feel it's better done on a Friday. You can see the stuff we do on the training ground and you can see the stuff we talk about on the analysis clips: where can we improve etc. I think a lot of footballers are visual learners anyway - they learn from what they see, so it's easier this way. You show them the clip, we go on the training ground, we do it and then we improve on it. I'm not saying it's the key to why we've been so successful but I think it's been a massive part of it.

This week we play Oxford away. I'm not really bothered about the opposition - we just

focus on ourselves and just concentrate on what we do. We never change from what we do: we control the possession, we have done in every game. So far we've had an average of 68.85% possession over our seven games. I expect them to be like all teams at youth level - very fit, very strong and competitive so we've got to deal with that.

I hope it's about time now that people are sitting up and realising what we're doing as a football club because we're playing exactly the same way as the First Team; we're dominating possession, we've had about five Youth Team players in a First Team shirt this year already. I think it's now about time for people to start sitting up and realising what we're doing.

**SCOTT LINDSEY**  
UNDER-18s MANAGER



RED & WHITE



Saturday 13th September

**TOWN 2**  
**EXETER CITY 1**



Photos: Ryan Ainscow





# STFC ACADEMY

JEREMY NEWTON

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**THE Academy Manager reveals that Mark Cooper has been helping with his induction programme this week...**



**ACADEMY** player, Callum Gunner has been in action for Scotland's Under-16s this week. He wasn't included in the starting XI but he came on after two minutes and he played the holding role against a really good Netherlands side. They've got a bigger catchment area, drawing players from the likes of Ajax, Feyenoord, PSV Eindhoven and AZ Alkmaar. It's quite pleasing to see Callum selected and mixing in with that calibre of player. Patrick Kluyvert's son scored the winner for the Netherlands but I think Scotland are very pleased with the performance and the result. I haven't spoken to Scott Gemmell, the manager, regarding Callum's performance yet - I normally do that at the end of the week - but, from an Academy point of view, we're very pleased and hopefully he's done himself good by showing he's good enough to get into the Victory Shield squad. The Scottish, Welsh and Irish FAs along with the English FA send an

email out every season listing boys that are able or that can play for their respective countries. At the moment we've got a few Welsh players that are quite young but they're already aware of them. Hopefully that will continue with the other countries as well.

The Under-9s and Under-10s inductions have started. Every age group will have their own induction and it gives us a chance to have a chat about the Academy, where we're going with it and where we've been. Mark Cooper even came down and helped me with the Under-9s and Under-10s. I give them a little talk about the Academy, the games programme, the EPPP and the new syllabus and player packs. This season, we've gone with injury booklets as well. There is so much documentation for the players, it's about them taking in as much information from these booklets and evaluating their performances. The Manager has

**"...he came on after two minutes and he played the holding role against a really good Netherlands side."**

spoken about how important the Academy is and where we want it to go and he is always down there. It's where we want him to see them. He goes around and looks at the Under-15s and Under-16s, which could be the next ones coming through but he also goes and spends some time with the seven and eight year-olds. It's a great thing to see the Manager down there and interacting with all the players and staff as well.

**JEREMY NEWTON**  
ACADEMY MANAGER

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**2014/15 U18s FIXTURES:**

**AUGUST**

Sat Aug 9	Torquay United	2-0 W
Sat Aug 16	Newport County	6-4 W
Sat Aug 23	Cheltenham Town	2-0 W
Sat Aug 30	Plymouth Argyle	4-2 W

**SEPTEMBER**

Sat Sep 6	AFC Bournemouth	3-1 W
Sat Sep 13	Exeter City	2-1 W
Sat Sep 20	Oxford United	Away
Sat Sep 27	Bristol Rovers	Away

**OCTOBER**

Sat Oct 11	Portsmouth	Home
Sat Oct 18	AFC Bournemouth	Away
Sat Oct 25	Plymouth Argyle	Home

**NOVEMBER**

Sat Nov 1	Oxford United	Home
Sat Nov 15	Exeter City	Away
Sat Nov 22	Portsmouth	Away

**DECEMBER**

Sat Dec 6	Bristol Rovers	Home
Sat Dec 13	Torquay United	Away

**JANUARY**

Sat Jan 10	Newport County	Home
Sat Jan 17	Cheltenham Town	Away

**2014/15 YOUTH ALLIANCE:**

TEAM:	P	W	D	L	GD	PTS
<b>SWINDON</b>	<b>6</b>	<b>6</b>	<b>0</b>	<b>0</b>	<b>11</b>	<b>18</b>
Exeter City	5	4	0	1	6	12
Bournemouth	6	4	0	2	4	12
Plymouth A.	6	3	1	2	0	10
Oxford United	6	3	0	3	1	9
Cheltenham	6	3	0	3	-2	9
Portsmouth	5	1	1	3	0	4
Bristol Rovers	6	1	1	4	-2	4
Torquay United	6	1	1	4	-8	4
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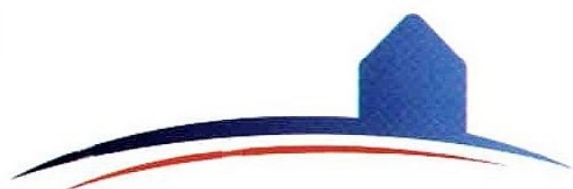


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# STFC LADIES

SHANE HEWLETT

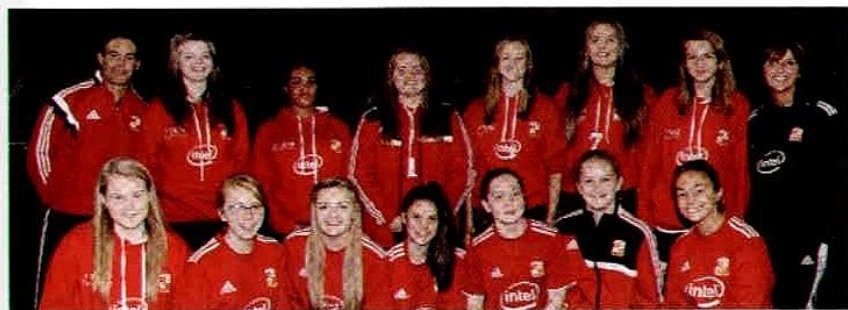


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**GOOD** afternoon and welcome to today's game against Sheffield United.



**THE** Ladies continued their good form against Southampton last weekend and proved that this season there is more determination and desire in the squad as they battled to a 3-3 draw. Sarah Uzzell equalised in the last seconds of the game to secure a valuable point against one of the stronger teams in the league. The Development team crashed to a disappointing defeat but I feel that they are adapting to adult female football. The Under-16s started in fine form winning their first game 9-0. We are looking forward to seeing them develop this season.

This week, we got some fantastic news that we will receive funding for Female Growth & Retention. The funding comes from the FA and Football League Trust and will enable Swindon Town to engage with females aged 14-25. The

programme provides pathways for all levels from novices to elite players. Last year, 53 Football League clubs engaged an impressive 15,455 female participants and we are proud to have been part of that fantastic statistic. We were able to create a new Satellite Centre in Swindon and set up a new Development Squad for the Ladies Section. This season, we want to engage with more female participants. If you are a school, local business or an individual that would like to be involved then please contact me on the details above. Enjoy the game today and don't forget to come to Cinder Lane, Fairford, tomorrow as our First Team take on Exeter Ladies at 2pm.

**SHANE HEWLETT**  
WOMEN & GIRLS DEV. OFFICER



Swindon Town Ladies FC U16s



Opening game celebrations for the First Team.

## STFC 2014/15 FIXTURES:

Sun Aug 24	St Nicholas	5-1 W
Sun Aug 31	Charlton Athletic	2-5 L
Thur Sept 4	Larkhall Athletic	4-1 W
Sun Sept 7	Chichester City	3-0 W
Sun Sept 14	Southampton St.	3-3 D
Sun Sept 21	Exeter City	H
Sun Sept 28	Cheltenham Town	A
Sun Oct 5	Larkhall Athletic	H
Sun Oct 12	Crystal Palace FAC	A
Sun Oct 26	Chichester City	H
Sun Nov 9	St Nicholas	A
Sun Nov 23	Forest Green Rovers	H
Sun Dec 14	Shanklin	H
Sun Jan 25	Gosport Borough	H
Sun Feb 1	Cheltenham Town	H
Sun Feb 8	Exeter City	A
Sun Feb 22	Gosport Borough	A
Sun Mar 1	Southampton Saints	H
Sun Mar 22	Forest Green Rovers	A
Sun Apr 5	Shanklin	A

## KEEP IN TOUCH...



For more information  
contact us...

**Martin Wheeler**

STFC Ladies Chairman

**Roger Reeves**

STFC Ladies Vice Chairman

**Jon White**

STFC Ladies Secretary

01793 842470

**Shane Hewlett**

STFC Women & Girls Development Officer -

07919 112982

**Steve Robertson**

First Team Manager -

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Tel: 01793 421303

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- Saturday Team Club
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- Mini Soccer (4-5 year olds)
- Extra Time (over 60s Healthy Living Programmes)
- Birthday Parties
- Disability Programme
- Twilight Football:  
Teenage Sessions
- Ground Tours
- Club Coaching Days
- Free In-Schools Coaching
- Girls Coaching &  
Development & Centre  
For Excellence
- Multi Sports
- Swindon Town Ladies  
Football Club

# FOOTBALL IN THE COMMUNITY



## GOOD afternoon and welcome to The County Ground for today's encounter against Sheffield United...



**TODAY** we would like to extend a very warm FITC welcome to our special guests on our Saturday Team Club programme: our main sponsors, Intel. We'd like to say a big thank you to Darren Howell who has been instrumental in setting up this long-term sponsorship partnership and also for arranging this very special day for the employees and their families to come to STFC and feel very much a part of the matchday experience this afternoon against Sheffield United. Everyone has been put

through their paces this morning over at St Joseph's Catholic College after they have had a good look around behind the scenes at the football club, seeing all the First Team kit laid out ready for the players to arrive before the big kick-off. We hope everyone has a great day with us and we look forward to continuing working with Darren and everybody at Intel.

### NATIONAL CONFERENCE...

**JON** and I attended the Football League national conference at Cardem Park at Chester along with our fellow Football League counterparts from all over the country. The two-day conference was both informative and interesting with the main theme of the conference being strategies for successful communities. We



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attended several workshops and listened to a number of prestigious guest speakers who highlighted the great work which is being undertaken throughout the country under the banner of the Football League Trust.

**OCTOBER HALF TERM...**

**OCTOBER** Half Term is fast approaching and it is our intention to try and get as many participants engaging in our

courses not only here at STFC but at other venues throughout the county. The dates for your diary are the 28th, 29th and 30th October. For further information please don't hesitate to visit our website or contacting the office on 01793 421303.

**MIKE SPEARMAN...**

**FOR** those of you who were at the game on Tuesday evening, we were extremely honoured to present Mike Spearman with a

special gift to commemorate his 15 years as our FITC Chairman. Mike, who is 85 years of age, has been a servant of the club for over 40 years and is now taking up the mantle of Honorary Secretary on behalf of the FITC Trust. We are delighted to announce that Kirsteen Fraser will now be taking the position of Chairmanship of the Trust and Jon and I would like to take this opportunity to wish her every success in her new role.





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# THE CHALK BOARD

WITH STEVE WHITE

To sponsor this page  
call 0844 358 2668

**WE** welcome Sheffield United to The County Ground this afternoon who, like ourselves, have enjoyed an encouraging start to the season including their 3-2 victory at Colchester in midweek and I am sure we are set for another entertaining game today.

**OUR** win at Bradford City last weekend was achieved with another fantastic team performance and, after surviving the setback of conceding an early penalty and then going behind through an own goal, the players showed great spirit and dogged determination to eke out victory in front of 12,500 partisan supporters at Valley Parade. Wes Foderingham was on top form, with a magnificent penalty save and he kept our noses in front late in the game with a number of great saves. Mark Cooper described his performance as 'world class'. These pressure situations where the team has to really dig in but still manage to come through with the victory by 'doing whatever you have to do' to get across the finishing line and take the three points, are where the foundations of a winning mentality are laid! Congratulations to Jon Obika on his goalscoring return to Swindon. He will be delighted to get off the mark with two opportunist goals both scored from close range where his anticipation and reactions were quicker than that of the Bradford defenders.

The midweek draw with Oldham was probably a fair reflection of the 90 minutes and, whilst we did not quite reach the standards of previous matches, it was disappointing not to see the game out once Andy Williams had nudged us ahead so late in



the day. Jon Obika scored his third goal in the two games played at the start of his career here at Swindon Town.

Talking of centre forwards, who could not be impressed by Chelsea's £32 million swarthy-looking gunslinger Diego Costa with seven goals notched in just four Premier League games to date. We sometimes question why the top goal-scoring centre forwards always command such huge transfer fees but the prowess of Diego Costa should surely give us the answer. The centre forward position is widely accepted as the most difficult position to play on the football pitch and there are a number of very good reasons for this: 1. Be able to control passes with your back to goal sometimes with two or three defenders in close attention and sometimes with the ball fired into you at chest or head height. 2. Be able to turn and run at defenders to create

a goalscoring opportunity. 3. Must chase all hopeful or mishit forward passes. 4. Must close down defenders - especially with the high press now seen as a popular tactic. 5. Oh and by the way, of course, the hardest job of all: regularly stick the ball into the back of the net because if you don't, your position will be under scrutiny from supporters, press and manager alike.

So far this season Costa has traumatised eight centre-backs and four goalkeepers and his hat-trick of goals against Swansea last weekend all came from a central position, between the two goal posts, just six or seven yards out. He is a supreme predator. Like a shark to blood, he scents the opportunities, moving into position and before the defenders can scream for help the ball is in the back of the net. He is a great example for young centre forwards - the Swansea hat-trick was achieved with the minimum of movement, just slight body adjustments of a few yards, whilst watching the route of the ball and the assisting player with the eye of a ruthless, gun-slinging assassin ready for the coup de grace!

Once again, let's get behind the team as they go in search of victory.

**STEVE WHITE**

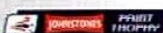
STFC HALL OF FAME MEMBER

# ON THE ROAD

## NEXT UP AWAY



### SAS TRAVEL



VS **NEWPORT CO.**

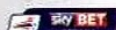


We are now taking bookings for the visit to Newport County.

**Date:** 23/09/2014

**Price:** £12 Adult, £10 Junior

**£1** Discount for Supporters Club Members on production of membership card. Departs The County Ground at **4.30pm**



VS **BARNSELY**



We are now taking bookings for the visit to Barnsley.

**Date:** 27/09/2014

**Price:** £23 Adult, £21 Junior

**£2** Discount for Supporters Club Members on production of membership card. Departs The County Ground at **8.30am**



VS **LEYTON ORIENT**



We are now taking bookings for the visit to Leyton Orient.

**Date:** 04/10/2014

**Price:** £16 Adult, £14 Junior

**£1** Discount for Supporters Club Members on production of membership card. Departs The County Ground at **10.30am**

All seats must be paid for at time of booking. Please note that credit/debit card payment will be taken at time of booking. Proof of age may be required when booking Junior seats

#### SAS CONTACT DETAILS:

Call on **01793 536757** and leave a message on the answer phone, SAS Travel will reply as soon as possible. Alternatively, email [sastravel@sky.com](mailto:sastravel@sky.com) or follow SAS Travel on Twitter @**SAS\_Travel**

## R&W looks ahead to Swindon's trip in the JPT to Rodney Parade in Wales.



**NEXT** up for the Town on the road is a trip across the Severn Bridge to Newport County. This will be the first meeting between Swindon and Newport in Wales since September 1986 when Lou Macari took his promotion-chasing side along the M4. On that occasion, the two sides played out a 2-2 draw. Town fans of a certain age will remember that Swindon were consigned to Fourth Division football for the first time in their history at the hands of Newport County. John Trollope's team travelled to Wales needing a win to retain their Division Three status. Tommy Tynan's 81st minute penalty condemned Town a 1-0 defeat. Last term, Mark Cooper's men reached the Area Final of the Johnstone's Paint Trophy. The winners of the tie at Rodney Parade will face Plymouth Argyle in round two.

#### SAS TRAVEL BOOKING GUIDELINES:

**THE** following guidelines are designed to allow SAS Travel to ensure that they can take as many fans as want to travel with them to each away game.

- As a general rule, SAS Travel have to order coaches one week before the fixture date. Therefore if you leave booking until within this time, they cannot always guarantee that there will still be spaces available.
- After this time, SAS Travel will always try (alongside their coach provider) to source further coaches and meet all the demand for spaces, although they cannot run a coach unless economically viable to do so.
- SAS Travel tend to open games for booking around three weeks before the fixture date and usually have three fixtures booking at any one time. This may increase to four due to fixture rearrangements.
- SAS Travel advise that the best policy is to book as early as you can to ensure that you get the spaces that you want.

# TICKET DETAILS

www.stfdirect.com



## COMING up home and away...



### NEWPORT COUNTY vs SWINDON TOWN (A)

Tuesday 23rd September, 7.45pm Kick-Off  
Rodney Parade, NP19 0UU



#### TICKET PRICES:

Bisley Stand:	Advance	Matchday	Tickets available to buy online.
Adult	£14	£16	
Senior Citizens	£11	£13	
Students*	£11	£13	
Under 16s**	£6	£6	
Under 12s**	FREE	FREE (with paying adult)	

#### Hazell Terrace / North Terrace / Sytner Away seats:

Adult	£12	£14	*Available to anyone in full time education
Senior Citizens	£9	£11	**Under 16, 12 on Saturday 3rd August 2013
Students*	£9	£11	
Under 16s**	£5	£5	
Under 12s**	FREE	FREE (with paying adult)	



### BARNSLEY vs SWINDON T. (A)

Saturday 27th September, 3pm Kick-Off  
Oakwell Stadium, S71 1ET



#### TICKET PRICES:

Adult	£23	Tickets available to buy online.
Over 65 & 17-21yrs	£16	
Junior U16	£10	
Junior U12	£5	

Young adult, juniors and under 12 are not sold on match day at Barnsley these tickets must be purchased in advance at Swindon.

Wheelchair and ambulant disabled can book tickets by calling 08718761993 option 2.



### LEYTON O. vs SWINDON T. (A)

Saturday 4th October, 3pm Kick-Off  
Matchroom Stadium, E10 5NF

TICKET PRICES:	Advance	Matchday
Adult	£23	£25
Concessions	£15	£16
Under 18	£5	£16

Concession prices apply to Over 65's, students carrying a valid ID Card, current serving members of the Armed Forces with proof of affiliation and unemployed with proof of benefit receipt. Please note Armed Forces and Unemployed only available through the STFC Store where proof of affiliation/benefit is required.

Wheelchair / ambulant disabled claiming middle to high disability living allowance please call 08718761993 option 2 for tickets.



### SWINDON TOWN vs PRESTON NORTH END (H)

Saturday 11th October, 3pm Kick-Off  
The County Ground

TICKET PRICES: SILVER CATEGORY (See right)

Tickets now on general sale.

Tickets available to buy online.



## HOME TICKET PRICES

**MATCH** categories for the 2014/15 season will be announced in advance of each fixture.

### GOLD:

	SIDES	TEND
Adults:	£27	£20
Concessions:	£19	£15
Young Adults (16-18):	£19	£15
Juniors (15 & Under):	£12	£12
Under 10s	FREE*	

### SILVER:

	SIDES	TEND
Adults:	£25	£19
Concessions:	£19	£15
Young Adults (16-18):	£17	£15
Juniors (15 & Under):	£12	£12
Under 10s	FREE*	

### BRONZE:

	SIDES	TEND
Adults:	£23	£18
Concessions:	£18	£14
Young Adults (16-18):	£16	£14
Juniors (15 & Under):	£10	£10
Under 10s	FREE*	

**Adult:**  
Aged 19-64 on fixture date

**Conc. Senior 65:**  
Aged 65 on fixture date

**Conc. Student:**  
In Full Time Education

**Conc. Disabled:**  
Registered disabled only

**Young Adult:**  
Aged 16-18 on fixture date

**Juniors Under 16:**  
Aged 15 or Under on fixture date

Reminder: Juniors are not permitted into the Fast Plant Town End unaccompanied. Unaccompanied 12-14 year olds will be issued tickets in the family enclosure. Under 12s must be accompanied by an Adult in all areas.

\*To qualify for a FREE under 10 ticket, children need to join the Junior Reds for a ONE OFF PAYMENT OF £30, proof of age will be required at time of purchase. Under 10s must be accompanied by a full paying Adult. To avoid long queues on matchdays it is advantageous to register and purchase family/FREE under 10 tickets in advance.

**0871 876 1993**  
**www.stfdirect.com**

# 2014/15 GAME CENTRE

KEY: 1 = Number of goals scored,  
First substitution, Second substitution, Third substitution



			RES	ATT					
<b>AUGUST</b>									
Sat Aug 9	Scunthorpe United	H	3-1	7,060 (454)	FODERINGHAM	N THOMPSON	TURNBULL	LELAN	B SMITH
Tue Aug 12	Luton Town CAP R1	A	2-1	4,410 (436)	FODERINGHAM	N THOMPSON	TURNBULL	BRANCO	B SMITH
Sat Aug 16	Crawley Town	A	0-1	2,710 (667)	FODERINGHAM	N THOMPSON	TURNBULL	BRANCO	BARTHAM
Tue Aug 19	Gillingham	A	2-2	5,264 (TBC)	FODERINGHAM	N THOMPSON	TURNBULL	BRANCO	B SMITH
Sat Aug 23	Crewe Alexandra	H	2-0	6,513 (133)	FODERINGHAM	N THOMPSON	TURNBULL	BRANCO	B SMITH
Tue Aug 26	Brighton & HA CAP R2	H	2-4 AET	5,414 (628)	FODERINGHAM	N THOMPSON	TURNBULL	BRANCO	B SMITH
Sat Aug 30	Coventry City	H	1-1	7,299 (851)	FODERINGHAM	LELAN	TURNBULL	BRANCO 1	B SMITH
<b>SEPTEMBER</b>									
Sat Sep 13	Bradford City	A	2-1	12,486 (310)	FODERINGHAM	N THOMPSON	TURNBULL	BRANCO	B SMITH
Tue Sep 16	Oldham Athletic	H	2-2	6,332 (228)	FODERINGHAM	N THOMPSON	TURNBULL	BRANCO	B SMITH
Sat Sep 20	Sheffield United	H	3pm						
Tue Sep 23	Newport Co. JPT R1	A	7.45pm						
Sat Sep 27	Barnsley	A	3pm						
<b>OCTOBER</b>									
Sat Oct 4	Leyton Orient	A	3pm						
Sat Oct 11	Preston North End	H	3pm						
Sat Oct 18	Yeovil Town	A	3pm						
Tue Oct 21	Rochdale	H	7.45pm						
Sat Oct 25	Colchester United	H	3pm						
Tue Oct 28	Chesterfield	A	7.45pm						
<b>NOVEMBER</b>									
Sat Nov 1	Milton Keynes Dons	A	3pm						
Sat Nov 8	FA Cup R1	TBC							
Sat Nov 15	Bristol City	H	3pm						
Sat Nov 22	Peterborough United	A	3pm						
Sat Nov 29	Fleetwood Town	H	3pm						
<b>DECEMBER</b>									
Sat Dec 13	Notts County	A	3pm						
Sat Dec 20	Doncaster Rovers	H	3pm						
Fri Dec 26	Walsall	A	3pm						
Sun Dec 28	Port Vale	H	3pm						
<b>JANUARY</b>									
Sat Jan 3	Fleetwood Town	A	3pm						
Sat Jan 10	Coventry City	A	3pm						
Sat Jan 17	Chesterfield	H	3pm						
Sat Jan 24	Bradford City	H	3pm						
Sat Jan 31	Sheffield United	A	3pm						
<b>FEBRUARY</b>									
Sat Feb 7	Barnsley	H	3pm						
Tue Feb 10	Oldham Athletic	A	7.45pm						
Sat Feb 14	Scunthorpe United	A	3pm						
Sat Feb 21	Crawley Town	H	3pm						
Sat Feb 28	Crewe Alexandra	A	3pm						
<b>MARCH</b>									
Tue Mar 3	Gillingham	H	7.45pm						
Sat Mar 7	Notts County	H	3pm						
Sat Mar 14	Port Vale	A	3pm						
Tue Mar 17	Doncaster Rovers	A	7.45pm						
Sat Mar 21	Walsall	H	3pm						
Sat Mar 28	Colchester United	A	3pm						
<b>APRIL</b>									
Fri Apr 3	Milton Keynes Dons	H	3pm						
Mon Apr 6	Bristol City	A	3pm						
Sat Apr 11	Peterborough United	H	3pm						
Tue Apr 14	Rochdale	A	7.45pm						
Sat Apr 18	Yeovil Town	H	3pm						
Sat Apr 25	Preston North End	A	3pm						
<b>MAY</b>									
Sat May 2	Leyton Orient	H	3pm						



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# 2014/15 GAME CENTRE



as at 17.09.14

POS	TEAM	P	HOME					AWAY					GD	PTS
			W	D	L	F	A	W	D	L	F	A		
1	Bristol C	8	3	1	0	7	1	3	1	0	8	3	+11	20
2	Peterborough	8	2	1	1	7	5	3	0	1	6	3	+5	16
3	Chesterfield	7	2	0	1	6	3	2	2	0	7	5	+5	14
4	MK Dons	7	2	1	1	7	4	2	0	1	8	6	+5	13
5	Bradford	8	1	0	3	5	8	3	1	0	7	2	+2	13
6	Sheff Utd	7	2	0	1	3	2	2	1	1	6	5	+2	13
7	<b>SWINDON</b>	<b>7</b>	<b>2</b>	<b>2</b>	<b>0</b>	<b>8</b>	<b>4</b>	<b>1</b>	<b>1</b>	<b>1</b>	<b>4</b>	<b>4</b>	<b>+4</b>	<b>12</b>
8	Coventry	8	3	1	0	6	3	0	2	2	4	6	+1	12
9	Fleetwood	7	1	2	0	3	2	2	0	2	3	2	+2	11
10	Gillingham	8	3	1	0	8	3	0	1	3	3	9	-1	11
11	Rochdale	8	1	1	2	5	4	2	0	2	10	5	+6	10
12	Preston	7	1	3	0	6	5	1	1	1	6	4	+3	10
13	Oldham	8	1	2	1	3	4	1	2	1	6	5	0	10
14	Crawley	8	2	0	2	3	7	1	1	2	1	3	-6	10
15	Notts Co	7	1	1	2	4	5	1	2	0	3	1	+1	9
16	Yeovil	8	0	3	1	3	6	2	0	2	6	6	-3	9
17	Barnsley	6	1	0	2	7	7	1	2	0	5	4	+1	8
18	Doncaster	7	0	2	2	2	6	2	0	1	4	3	-3	8
19	Leyton Orient	7	0	1	2	1	4	1	3	0	5	3	-1	7
20	Walsall	8	1	2	1	4	3	0	2	2	2	7	-4	7
21	Scunthorpe	8	2	0	2	4	8	0	1	3	3	10	-11	7
22	Colchester	8	0	1	3	5	9	1	1	2	4	4	-4	5
23	Port Vale	8	0	1	3	2	8	1	1	2	6	7	-7	5
24	Crewe	7	1	0	2	5	8	0	1	3	2	7	-8	4

## STFC Player Stats:



No.	Player	Age	SBL1	FAC	CAP	JPT	Total	Goals	Yellow	Red	STFC Apps
1	Wes Foderingham	23	7	-	2	-	9	-	-	-	151
2	Nathan Thompson	23	6	-	2	-	8	-	2	1	80(12)
3	Nathan Byrne	22	7	-	2	-	9	-	-	-	53(8)
4	Massimo Luongo	21	6	-	2	-	8	1	-	-	69(1)
5	Jack Stephens	20	-	-	-	-	-	-	-	-	10
6	Jordan Turnbull	19	7	-	2	-	9	-	3	-	9
7	Ben Gladwin	22	4	-	1(1)	-	5(1)	-	-	-	12(11)
8	Yaser Kasim	23	7	-	2	-	9	2	4	-	50(4)
9	Michael Smith	22	6	-	2	-	8	4	1	-	28
10	Andy Williams	27	3(4)	-	1(1)	-	4(5)	3	-	-	53(8)
11	Bradley Smith	20	6	-	2	-	8	-	-	-	8
14	Jake Reeves	21	(2)	-	-	-	(2)	-	-	-	(2)
15	Josh Lelan	19	2(2)	-	-	-	2(2)	-	-	-	2(2)
16	Connor Waldon	19	1	-	(1)	-	1(1)	-	-	-	2(4)
17	Ryan Harley	29	-	-	-	-	-	-	-	-	18(7)
18	George Barker	22	(4)	-	(1)	-	(5)	-	-	-	2(11)
19	Louis Thompson	19	6	-	2	-	8	1	1	1	31(15)
20	Jonathan Obika	24	2	-	-	-	2	3	-	-	5(2)
21	Mathew Jones	18	-	-	-	-	-	-	-	-	(1)
22	Darren Ward	35	-	-	-	-	-	-	-	-	88
23	Jack Barthram	20	1(1)	-	(1)	-	1(2)	-	-	-	7(11)
24	Curtis Da Costa	-	-	-	-	-	-	-	-	-	-
25	Tyrell Belford	20	-	-	-	-	-	-	-	-	9
26	Anton Rodgers	21	-	-	-	-	-	-	-	-	-
27	Josue Antonio	18	-	-	-	-	-	-	-	-	-
29	Raphael Rossi Branco	24	6(1)	-	2	-	8(1)	1	3	-	24(3)
30	Harry Agombar	22	-	-	-	-	-	-	-	-	-
31	Will Randall	-	(1)	-	-	-	(1)	-	-	-	(2)
32	Lee Marshall	-	-	-	(1)	-	(1)	-	-	-	(1)

## 2014/15 STAT PACK

TOTAL HOME ATTENDANCE



32,635

TOTAL TRAVELLING TOWN FANS



1,413

TOTAL SHOTS ON GOAL



121

TOTAL SHOTS ON TARGET



47

TOP SCORER MICHAEL SMITH

4



TOTAL GOALS FOR

16



TOTAL GOALS AGAINST

13



TOTAL CLEAN SHEETS

1



TOTAL YELLOW CARDS

14



TOTAL RED CARDS

2







# PRESSING MATTERS

TOM OTREBSKI

Sponsored by  
Swindon Motor  
Club Group



**LAST** week's trip to Bradford proved to be third time lucky for me as Swindon claimed their first three points at Valley Parade since the days of Grant Smith et al. Remember him...?

**WITHOUT** putting too fine a point on it, having watched back the early penalty award I'm still struggling to understand how the referee gave it. Wes may be a goalkeeper but I don't think anyone made a better tackle over the course of the 90-odd minutes. Still, three points later and I'm not complaining too much anymore. It was also wonderful to see Jon Obika open his Swindon account with that first half double. Tuesday evening was a night of mixed emotions but a point is a point. I couldn't help but be immensely pleased for Andy Williams too. When we pick our programme cover star/feature player, we always hope that they will make an impact on the game and Andy certainly did that, coming off the bench to score a stunning goal. An early contender for the September Goal of the Month competition perhaps?

When I sat down with Jeremy Newton earlier this week to go through his notes for this programme, he very kindly showed me the player packs and various other documentation that every player and coach in the Academy receives at the start of every season. I was so impressed with the level of detail that goes into each and every document that I felt I had to share my new-found



**"I don't think anyone made a better tackle over the course of the 90-odd minutes."**

knowledge in my own set of notes. Every Player Pack is not only tailored to the needs of every individual, it covers everything they need to know from the basics of a session-by-session breakdown right through a players' recommended diet and how to prevent injuries as well as constantly reinforcing the STFC Academy philosophy. It really is like a Haines Car Manual

for our up-and-coming young footballers.

If this afternoon's encounter against Sheffield United is half as entertaining and dramatic as the corresponding fixture last season, then we should be in for some cracking entertainment. Those fantastic pictures of Louis Thompson doing his best Marco Tardelli impression while celebrating the winner were unforgettable, especially when you think that Nathan, who was off injured at that point, sprinted around the edge of the pitch to get to him and celebrate with his younger brother. The Blades should bring a healthy following with them today so we should be treated to a great atmosphere too. Finally, I'd like to thoroughly recommend a read of Steve White's 'Chalk Board' notes this week. I always find Steve's notes a joy to read but today he has really got his teeth stuck into some analysis of Diego Costa, among other things. A former predatory goalscorer himself during his time at SN1, it's fascinating to read what he has picked up on – detail that would never be noticed by an untrained eye like mine. I get the feeling he is a huge fan of the naturalised Spaniard...

Enjoy the game.

**TOM OTREBSKI**  
CLUB PRESS OFFICER



*Saranne's  
score prediction:*

**PETERBOROUGH UTD 3  
NOTTS COUNTY 1  
11/1\***

\*odds correct at time of writing.

## AUGUST FAN OF THE MONTH **SARANNE THORPE**

Peterborough United fan Saranne Thorpe has been named the Sky Bet League 1 Fan of the Month for August.

Saranne, known affectionately as Nipper, is a regular at London Road and also attends all away games, except for when she goes on holiday each September.

During the League Cup game at Portsmouth on August 12, Saranne was hit in the face by a wayward shot from Posh striker Kyle Vassell nine minutes into the second half.

She was rushed to hospital but returned to London Road for the 3-2 win over MK Dons that weekend.

Saranne said: "It was absolutely awesome to get the nomination for the award, and I can't take the grin off my face now I've met the players."

Peterborough United Chief Executive Officer Bob Symns said: "Saranne has been a supporter of the football club many years, travelling home and away and it is fantastic that she is being recognised."

*If Saranne won the £250,000 Sky Bet Transfer Fund for Peterborough Utd, she wouldn't buy anybody as the squad is perfect!*



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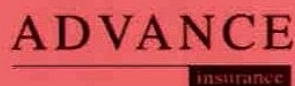


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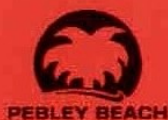
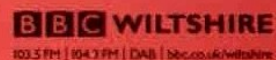
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